

AI in Action

Practical Applications in CME



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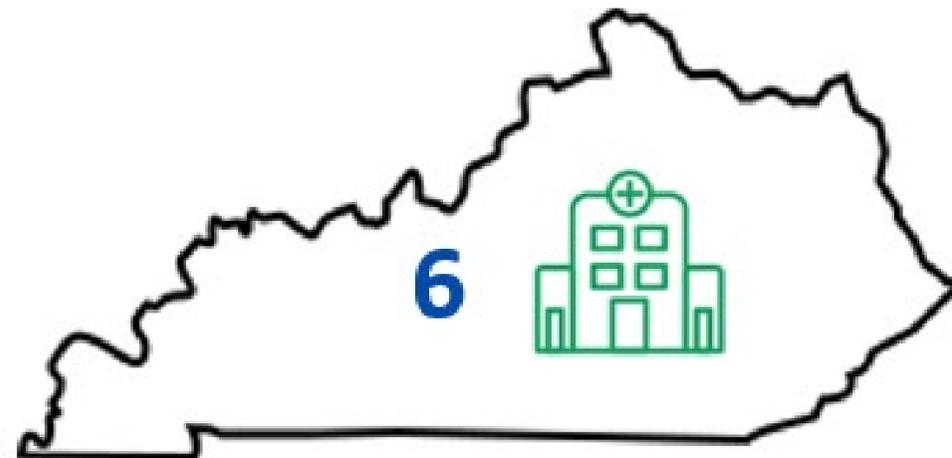
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NORTON
HEALTHCARE



NORTON
Children's



23k + employees



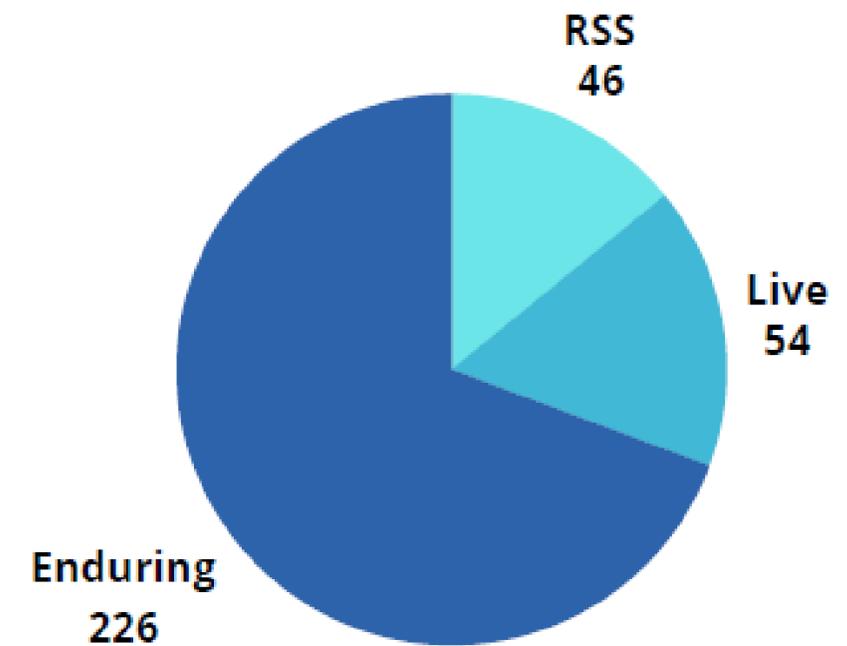
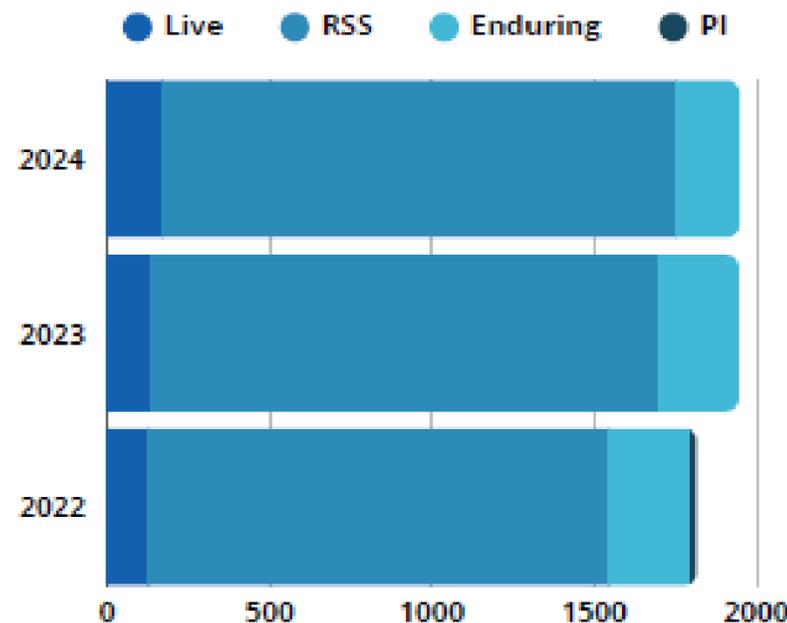
- Nonprofit healthcare system
- Headquartered in Louisville
- Adult and pediatric services
- Specialty care; e.g. cancer, cardiac, neurology & orthopedics
- Approx. 2k physicians and advanced providers
- 35 immediate & prompt care centers

Center for Continuing Medical Edu



Program Attendees
24,233

Credit Hours by Activity Type



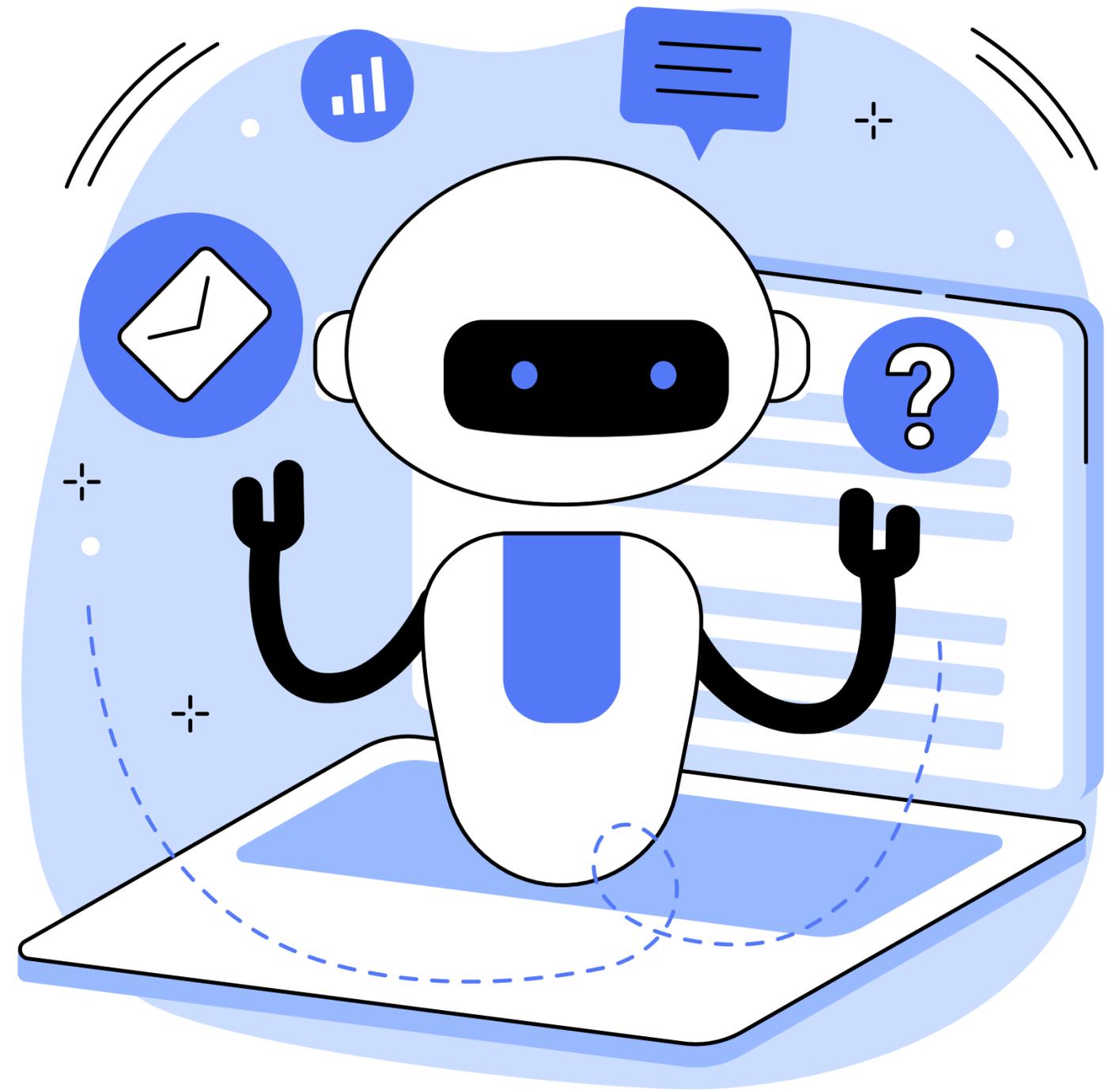
Accredited Activities by Type
(Total: 326)

The Team



What is Artificial Intelligence?

Artificial Intelligence (AI) is the use of computer systems to simulate human mental processes, such as interpreting and generating language.



A few Popular AI platfcs



ChatGPT

Content generation,
editing

Google Gemini

Integrating tasks and
images

Claude AI

Create writing

CapCut

AI-powered video
editing

Perplexity

Fast and precise; good
for research

Microsoft Copilot

Boosting productivity

Quillbot

Paraphrasing &
improving written
content

Deepi

AI-powered
translations

My Why



- Can analyze data quickly
- More “creative” than me
- Writes better than me
- Saves time!

WORK SMARTER, N

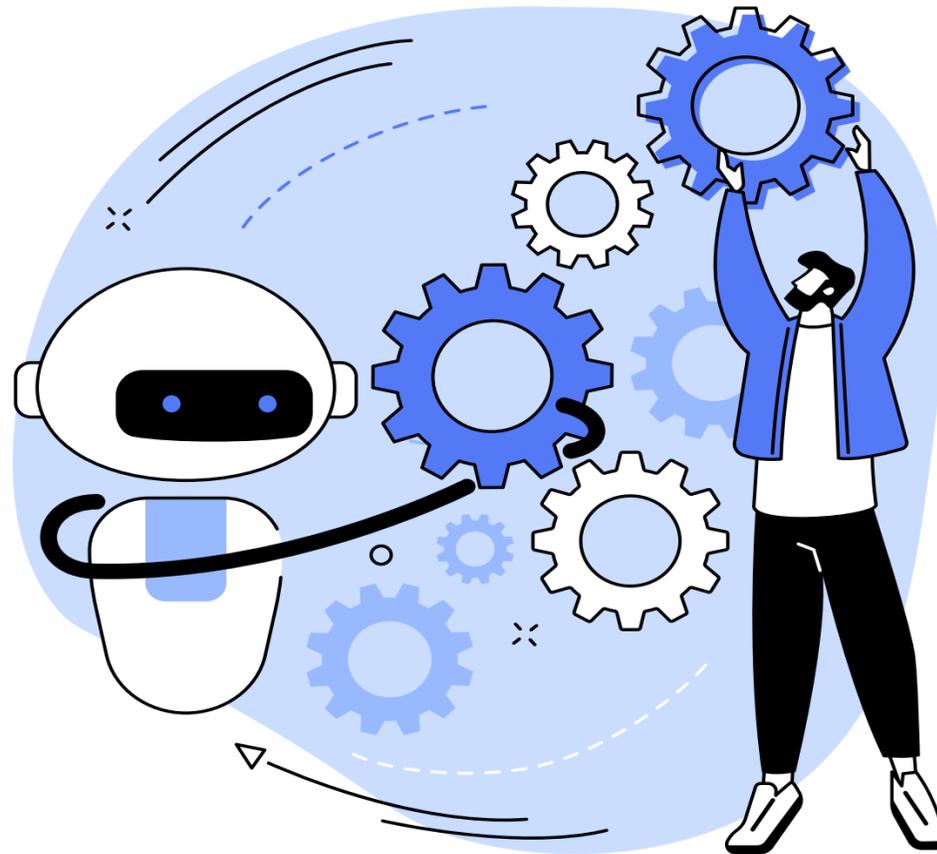
How I use

Writing

- Creating marketing text
- Editing
- Discussion guides

Program Planning

- Name generation
- Objectives
- CME application info
- Gap identification



Disclosure Mitigation

- Drugs - Generic / trade name
- Eligible or ineligible companies
- Products produced by companies

Research

- Summarizing key points on evaluations
- Creating follow-up questions
- Graphs / word clouds

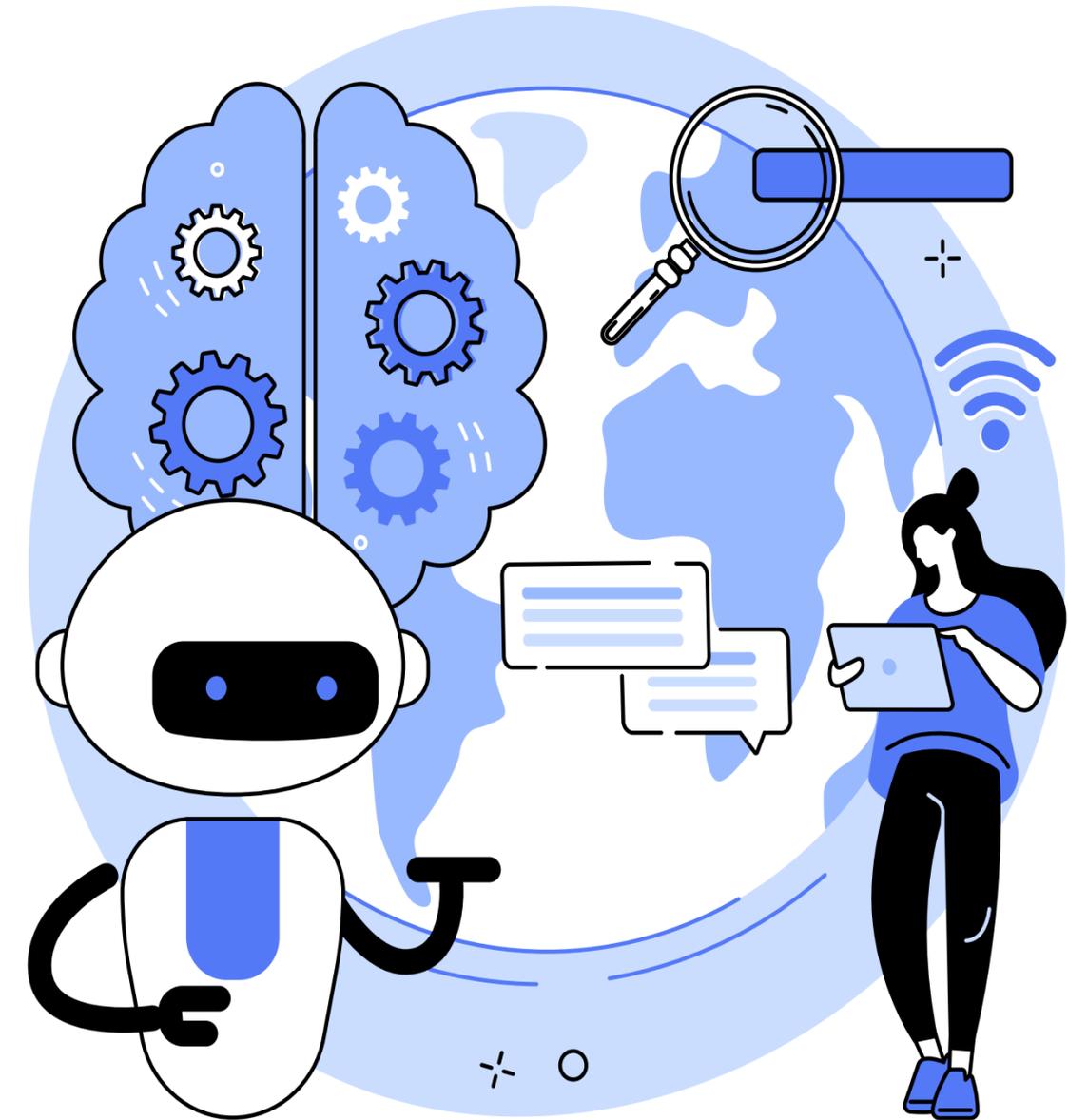
A few prompt tips

- A conversation
- Role, give it a role and state your role
- Target audience
- Purpose, how it will be used
- Clear and concise directions
- Tone; e.g. friendly, professional . . .
- Requirements; e.g. resources, format
- What not to include
- Scrub confidential data
- For data, ask not to make up

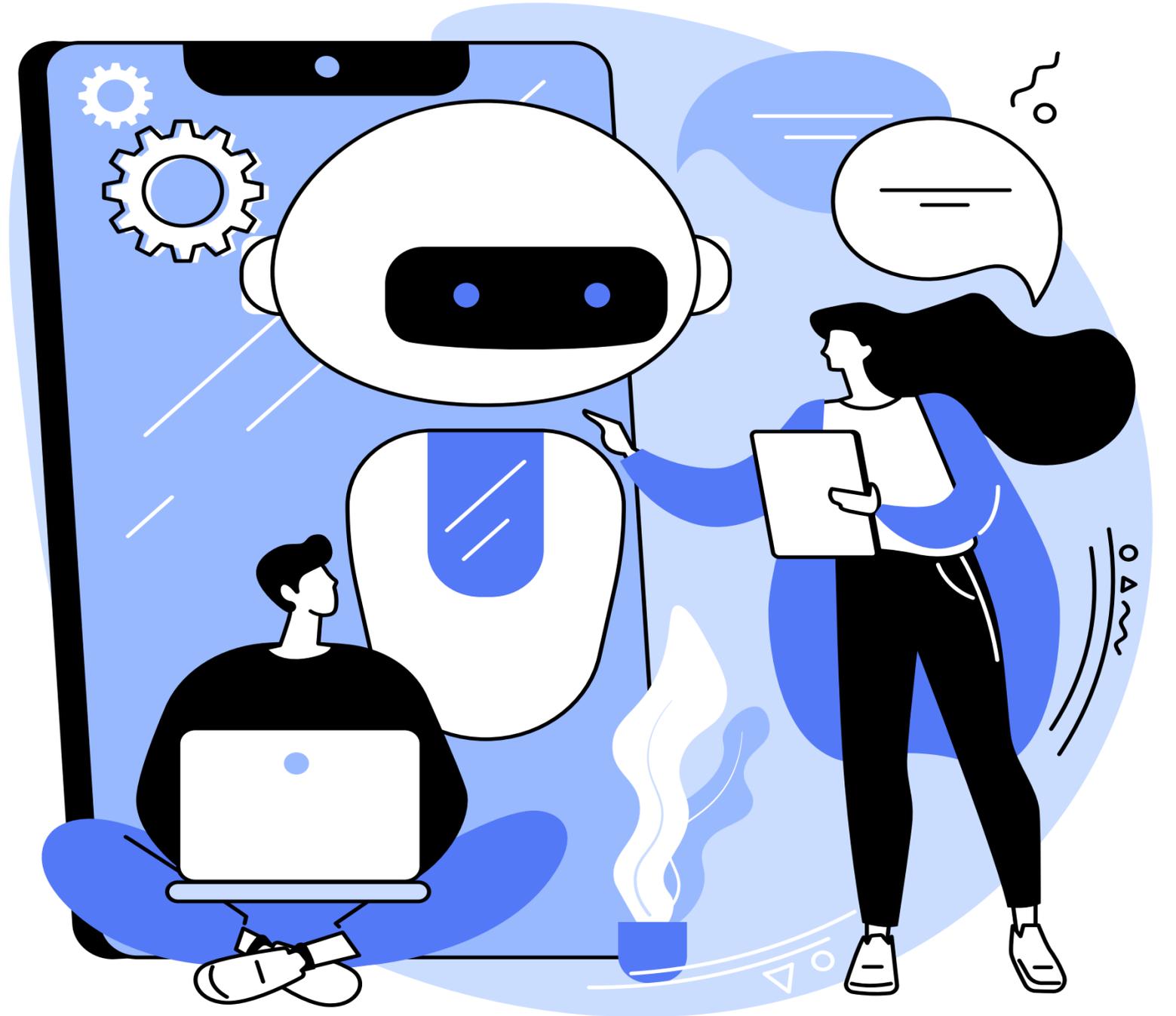


My common prompts

- Make this better
- Rewrite
- Edit, using AP Style Guideline
- The target audience is . . .
- This will be used as . . .
- Make this bullet points
- Do not . . .
- Make shorter, no longer than # sentences
- I like this part, redo using X word
- A question with the reference; e.g. ACCME, Blooms Taxonomy, Kirkpatrick, medical journals, etc.
- Make this a friendly and professional tone
- Provide references/resources

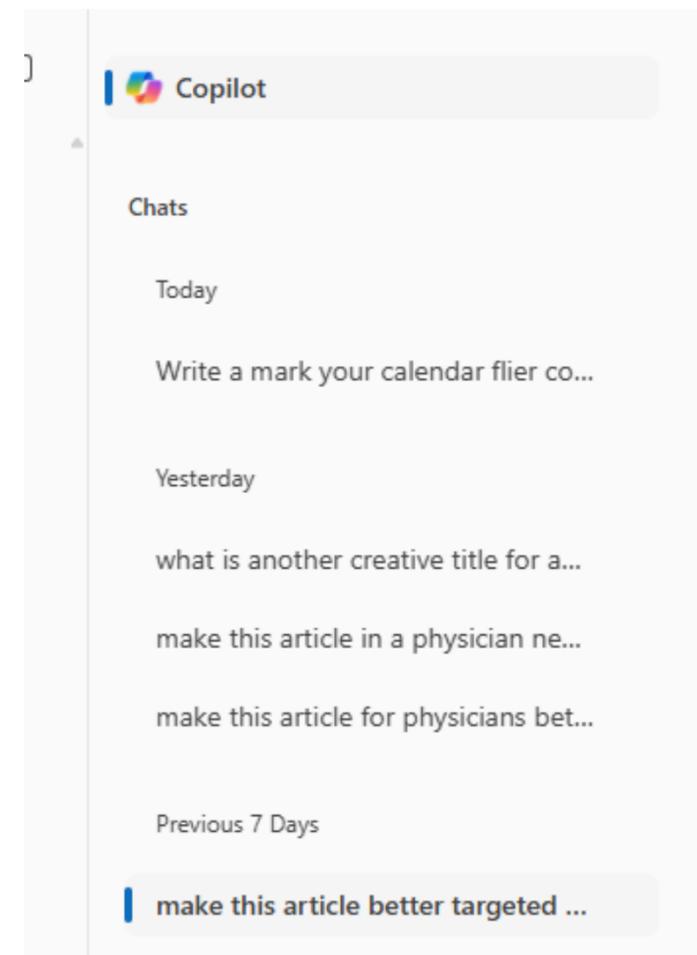
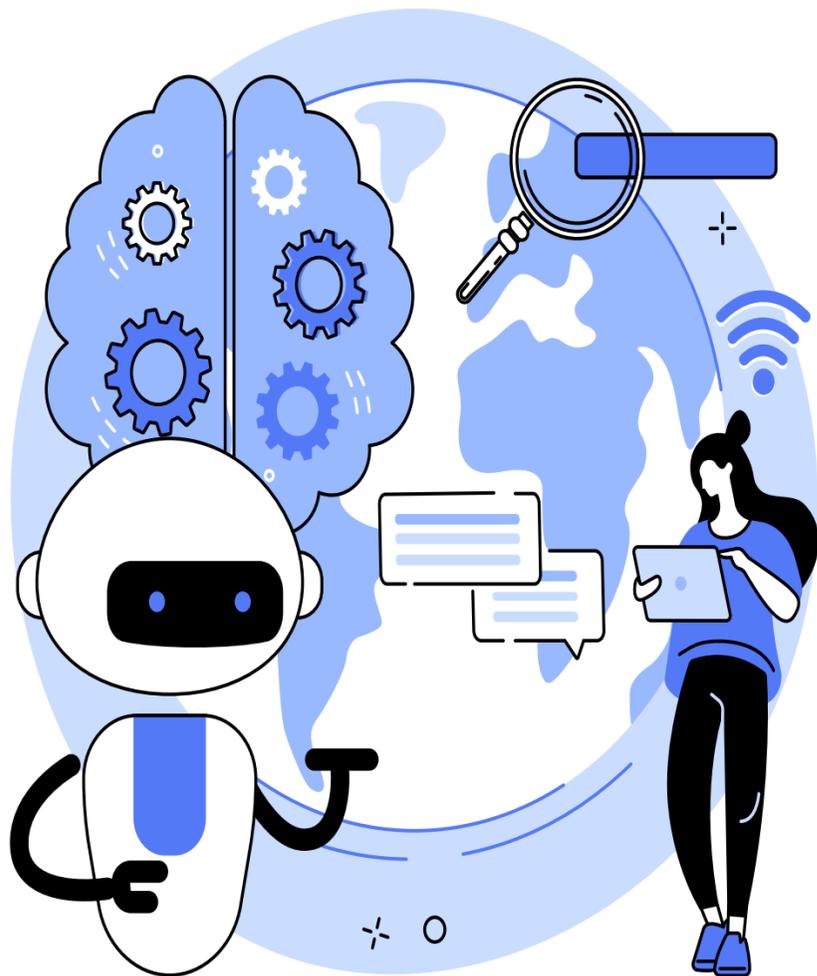


Ai in action



A few things

- It is a conversation - you do not need to enter general info each time
- Do not worry about your grammar
- Retains prior conversations



A Few more things



- Can help reduce human error
- Not perfect - **PROOF!**
- Credit AI, when applicable
- Pick and choose results
- Same prompt, different results
- GIGO
- Needs **HUMAN ELEMENT**

Give it a try!

A little DIY





A fisherman



True love









THANK YOU

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