

Use of ACCME Accredited Provider Marks and Publicizing ACCME/ISMA Accreditation

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New ACCME Logo Celebrates Accredited Continuing Medical Education

The ACCME has created a new logo, tagline, and color palette that emphasize the lifelong journey of learning and celebrate the forward trajectory of the CME community, capturing the role of learning in promoting wellness for all of us.



A Word from Graham McMahon, MD, President and CEO, ACCME

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Accredited Provider Marks

Did you know
Accredited Provider Marks
are also available
for CME providers
to communicate their
accreditation status?



<http://www.accme.org/publications/accredited-provider-mark>

Use of Accredited Provider Mark

Providers accredited within the ACCME System (those directly accredited by the ACCME and those accredited by ACCME Recognized State Accreditors (i.e., ISMA) are welcome to use the ACCME Accredited mark for educational and identification purposes, and in announcements related to their attainment of ACCME accreditation.

NOTE: While the mark may be resized, the original aspect ratio should be maintained. It should not be stretched or condensed in a way that causes it to become distorted. Except for resizing, no other changes can be made.



Use of Accreditation with Commendation Provider Mark

In addition to using the Accredited Provider Mark, ACCME-accredited and state-accredited providers that have achieved Accreditation with Commendation may also use the ACCME Accreditation with Commendation mark.



Publicizing ACCME Accreditation

The ACCME encourages CME providers to celebrate their success in achieving accreditation and communicate the value of their accreditation and accreditation-related accomplishments by informing their community, stakeholders, and the public.

This can be done through press releases, announcements, advertisements, brochures, and other online and print materials.



Suggested Language

Providers in the ACCME System are welcome to use the following language in a news release or other public announcement of their success in obtaining either initial or continued accreditation.

"The [*provider name*] has been reviewed by the Accreditation Council for Continuing Medical Education (ACCME®) [*or insert name of Recognized Accreditor*] and awarded [*accreditation status*] for [*number*] years as a provider of continuing medical education (CME) for physicians. Accreditation in the ACCME System seeks to assure the medical community and the public that [*Provider name*] delivers education that is relevant to clinicians' needs, evidence-based, evaluated for its effectiveness, and independent of commercial influence."



Tout Why Accredited CME Matters

- Accredited CME addresses every medical specialty, covering the full range of topics important to healthcare improvement. Whether physicians work in clinical care, research, healthcare administration, executive leadership, or other areas of medicine, accredited CME is designed to be relevant to their needs, practice-based, and effective.
- Participation in accredited CME helps physicians meet requirements for maintenance of licensure, maintenance of certification, credentialing, membership in professional societies, and other professional privileges.
- Physicians can count on accredited CME to provide a protected space for them to learn and teach without commercial influence.
- Clinicians are expected to deliver safe, effective, cost-effective, compassionate care, based on best practice and evidence. Accredited CME helps make that happen.

The image features a central text graphic with a retro, comic-book style. The text is arranged in three lines: 'TOOT' in yellow, 'YOUR' in light blue, and 'HORN!' in yellow. All letters are thick and rounded with a dark brown outline. The background consists of numerous thin, dark brown lines radiating from the center, creating a sunburst or starburst effect. The overall color palette is muted, with browns, yellows, and a touch of light blue.

**TOOT
YOUR
HORN!**