

Turning a Live CME Activity into Enduring

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What is an Enduring Material Activity? how is it defined?

Enduring material is a printed, recorded, or computer-presented activity that may be used over time at various locations and which, in itself, constitutes a planned activity.

How is an Internet Enduring Material Activity Defined?

An internet enduring material activity is available when the learner chooses to complete it. It is “enduring,” meaning that there is not just one time on one day to participate in it. Rather, the learner determines when he/she participates.

(Examples: online interactive education module, recorded presentation, podcast).

If a live activity is turned into enduring material, the enduring material is considered a separate activity



2019 Legal Update: Understanding Recent Indiana Laws

When: January 17, 2019 – January 31, 2020

Where: ARCHIVED WEBINAR



2019 Legal Update: Understanding Recent Indiana Laws

When: January 17, 2019

Where: Live Webinar

The 2 activities would be reported separately in PARS

Accreditation Council for Continuing Medical Education		Program and Activity Reporting System (PARS)					
HOME	PROFILE	PROCESSES	FORMS	NOTIFICATIONS	DOCUMENTS	HISTORY	CONTACT US
Indiana State Medical Association 3002120			Program and Activity Data				
201255914	Opioid Prescribing & Addiction Webinar Series	Regularly Scheduled Series	Indianapolis, IN	01/18/2018	No	No	view copy
201255919	Opioid Prescribing & Addiction Webinar Series	Internet Activity Enduring Material		01/18/2018	No	No	view copy

Data Reported in PARS

- Enduring materials should be reported in PARS for each year in which they are active, either for the entire year or any part thereof.
- For each year that you provided the activity, please report the number of learners who participated in it during that year, as well as the income related to the activity for that year.
- Do not report cumulative data for an activity spanning multiple years.

Content Validity of Enduring Materials

Providers that produce enduring materials must **review each enduring material at least once every three years**, or more frequently if indicated by new scientific developments.

While providers can re-release an enduring material every three years, **the enduring material cannot be offered as an accredited activity for more than three years without review on the part of the provider to ensure that the content is still up-to-date and accurate.**

The certification period is based on the course content and the likelihood that it may become outdated due to new developments. Thus, you may use your discretion.

Content Review

The activity content review date must be included on the enduring material, along with the original release date and a termination date.

Medication Assisted Treatment for Opioid Use Disorders

Archived Webinar

Accredited for 1.0 AMA PRA Category 1 Credits™

Credit Offering Period: October 2018 - October 2020



Sample Content Review Form (see your packet)

While you should list content changes on the review form, you are not required to identify the changes on the enduring material landing page.



CONTENT REVIEW FORM FOR ENDURING MATERIAL CREDIT RENEWAL

INSTRUCTIONS TO CONTENT REVIEWER: *To add data to this form:*

- simply hover your cursor over the check box and click to select either yes or no;
- to type in a comment or directions for changes to the content, click on the words "click here to enter text;" the box will turn grey and you can begin typing.

Your primary delegation is to review the educational content, as author of this CME activity, and affirm that it is still up-to-date and accurate.

If you determine updates are needed due to new scientific developments, please reference slide number(s) where changes are to be incorporated, and in turn provide content updates for inclusion so that we may renew CME accreditation of the activity for a period of time.

Medium of Activity:

Web-Based Course Web-Based Video Web-Based Audio Web-Based Text Print

Name of CME Program/Activity: [Click here to enter text.](#)

Title of presentation: [Click here to enter text.](#)

Presenter(s): [Click here to enter text.](#)

Date of presentation: [Click here to enter text.](#)

Original Enduring Material Release Date/Approval Period: [Click here to enter text.](#)

Original Content Validity Approval Period: 1 Year 2 Years 3 Years

Content Renewal Approval Period: Extend 1 Year Extend 2 Years

Enduring material cannot be offered as an accredited activity for more than 3 years without review.

1. Do any slides or narrative materials need to be revised or deleted? Yes No

If yes, please be specific – indicate slide number or description:

Slide #: [Click here to enter text.](#)

Description: [Click here to enter text.](#)

Slide #: [Click here to enter text.](#)

Description: [Click here to enter text.](#)

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Description: [Click here to enter text.](#)

Slide #: [Click here to enter text.](#)

Description: [Click here to enter text.](#)

Reviewer - Full Name: [Click here to enter text.](#)

Title/Affiliation: [Click here to enter text.](#)

Date of this review: [Click here to enter text.](#)

When you have completed this content review, temporarily save the file, attach it to an email and return it to the ISMA CME Coordinator, Cheryl Stearley at cstearlev@inmanet.org. Please use one form for each presentation/speaker/author.

If a live activity is turned into an enduring material, faculty disclosure and acknowledgement of commercial support still need to be made

CME Information

Designation Statement: The Indiana State Medical Association (ISMA) designates this enduring internet activity for a maximum of 1.0AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Statement: The Indiana State Medical Association (ISMA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Note: While offering the CME credit hours listed in these pages, these activities are not intended to provide extensive training in a field.

Disclosure: In accordance with the ACCME Standards for Commercial Support, educational programs sponsored by the ISMA must demonstrate balance, independence, objectivity and scientific rigor. Prior to the activity, all faculty, authors, editors and planning committee members participating in an ISMA-sponsored activity are required to disclose to attendees any relevant financial interest or other relationship with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services that are discussed in an educational activity. **None of the members of the CME Planning Committee or our speaker have any relevant financial relationships to disclose.**

Supported by an Educational Grant from:



The Accreditation and Designation Statements must still be provided

CME Information

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Be sure that the learning format reflects it is an enduring material

Credit Designation

Credit is designated based on the average time it would take a small sample group of the target audience to complete the material.

Credit is designated in 15 minute (or 0.25 credit) increments as rounded to the nearest quarter hour.

Physicians who successfully complete the activity are awarded the number of credits for which the activity is designated.



Simplification and Alignment of Credit and Accreditation Systems

- In 2017, in response to feedback from clinicians and educators, the American Medical Association (AMA) and the ACCME collaborated to simplify and align their expectations for accredited CME activities certified for AMA PRA Category 1 Credit™.
- Reflective of the AMA and ACCME's shared values, the simplification encourages innovation and flexibility in accredited CME while continuing to ensure that activities meet education standards and are independent of commercial influence.
- These changes mean fewer rules. **As part of the alignment, the AMA simplified and reduced its learning format requirements to provide more flexibility for CME providers.**



The AMA Physician's Recognition Award and credit system



To be certified for AMA PRA Category 1 Credit, the AMA now only requires the following for Enduring Material:

Meet all AMA core requirements for certifying an activity

Core requirements are now aligned with ACCME accreditation criteria and do not represent anything new for CME providers

Core requirements for certifying activities for *AMA PRA Category 1 Credit*[™]

1. The CME activity must conform to the AMA/ACCME definition of CME.
2. The CME activity must address an educational need (knowledge, competence or performance) that underlies the professional practice gaps of that activity's learners.
3. The CME activity must present content appropriate in depth and scope for the intended physician learners.
4. When appropriate to the activity and the learners, the accredited provider should communicate the identified educational purpose and/or objectives for the activity, and provide clear instructions on how to successfully complete the activity.
5. The CME activity must utilize one or more learning methodologies appropriate to the activity's educational purpose and/or objectives.
6. The CME activity must provide an assessment of the learner that measures achievement of the educational purpose and/or objective of the activity.
7. The CME activity must be planned and implemented in accordance with the ACCME Standards for Commercial Support: Standards to Ensure Independence in CME ActivitiesSM.



Provide access to appropriate bibliographic sources to allow for further study.

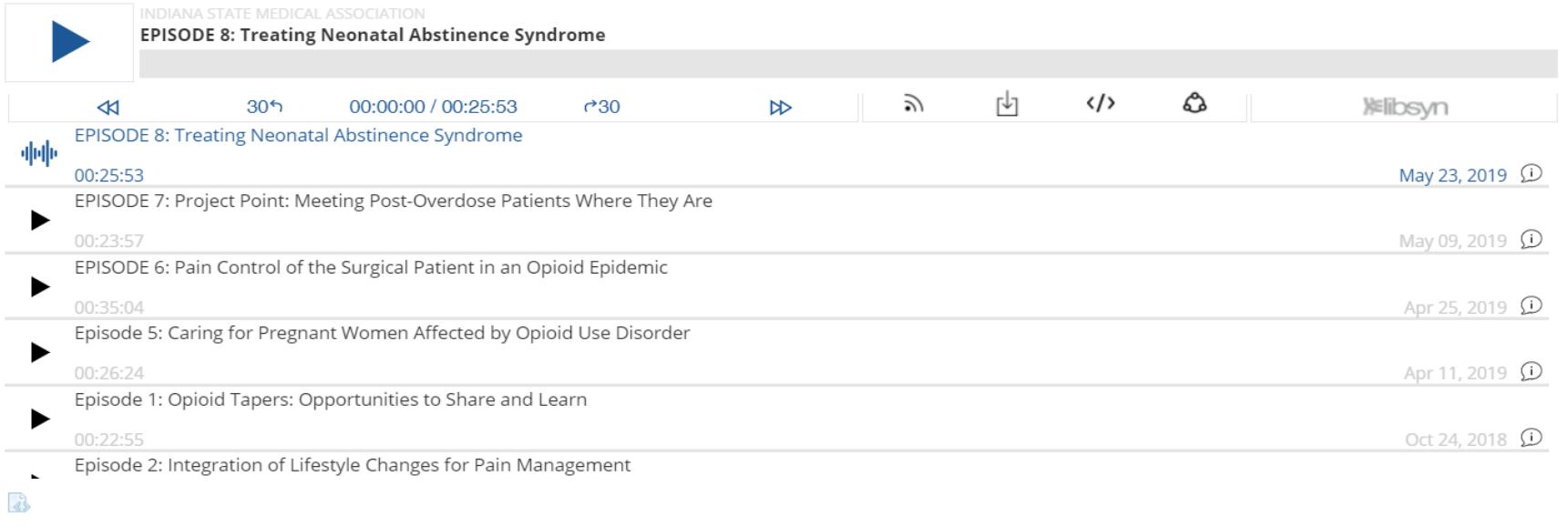
INSTRUCTIONS

Provide clear instructions to the learner on how to successfully complete the activity.

AN EXAMPLE

(ISMA Mobile App)

Podcast Collection



INDIANA STATE MEDICAL ASSOCIATION
EPISODE 8: Treating Neonatal Abstinence Syndrome

00:00:00 / 00:25:53

EPISODE 8: Treating Neonatal Abstinence Syndrome
00:25:53
May 23, 2019

EPISODE 7: Project Point: Meeting Post-Overdose Patients Where They Are
00:23:57
May 09, 2019

EPISODE 6: Pain Control of the Surgical Patient in an Opioid Epidemic
00:35:04
Apr 25, 2019

Episode 5: Caring for Pregnant Women Affected by Opioid Use Disorder
00:26:24
Apr 11, 2019

Episode 1: Opioid Tapers: Opportunities to Share and Learn
00:22:55
Oct 24, 2018

Episode 2: Integration of Lifestyle Changes for Pain Management

The ISMA Opioid Epidemic Podcast Series - 8 Episodes

Accredited for 2.0 AMA PRA Category 1 Credits™

Credit Offering Period: January 2019 - January 2021

INSTRUCTIONS:

You must complete all eight podcast episodes in order to receive credit and your certificate.

CERTIFICATE:

Once you have finished listening to all eight podcasts, please complete the [online survey](#) in order to receive credit. The survey is available [here](#). You will receive your certificate soon after completing the survey.

**No Longer
Required**



Graded Post-Activity Test

Graded post-activity assessment of the learner that measures achievement of the educational objectives of the activity with an established minimum performance level.

NOTE: CME providers may continue to require a graded post-activity assessment with minimum performance level if they feel it adds value.

Caveat

Assessment



CME providers must still assess learners to measure achievement of the educational purpose and/or objectives, but a test is not required.

This requirement is aligned with ACCME's Criterion 11, so providers should continue to evaluate learners' change in terms of competence, performance or patient outcomes using the mechanism they have determined is appropriate.

Assessment FAQ

If the post-activity test for Enduring Materials is being done away with, how do we know if learners really participated?

Accredited CME providers must have a process in place to determine who participated in the activity to appropriately award *AMA PRA Category 1 Credits*[™].

Enduring materials are no different, and a provider needs to know whether the physician engages in the activity. It is up to the provider to determine the appropriate way to meet this requirement.

AN EXAMPLE

ISMA
Mobile App

Participation
Tracking

Using ProLearn

User
DD David Diaz

Dashboard

Edit

Registrations (7)

Transcript

Email

Custom Fields

Delete all registrations

Mark all as ▼

Registrations (7)

✓	Course	▼	Percent Complete
✓			
✓	Project POINT: Meeting Post-Overd...		0.00
✓	Caring for Pregnant Women Affected...		100.00
✓	Integration of Lifestyle Changes for P...		100
✓	The Opioid Epidemic: How We Got ...		100
✓	Managing Conversations With Diffic...		100
✓	Opioid Tapers: Opportunities to Shar...		100
✓	Indiana Opioid Prescribing and Best ...		0.00

Where Can Providers Put Advertisements in Enduring Materials

SCS 4.2:

Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. Live or enduring promotional activities must be kept separate from CME.

FOR PRINT

Advertisements and promotional materials cannot be interleaved within the pages of the CME content.

Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity.



FOR COMPUTER-BASED

Advertisements and promotional materials cannot be visible on the screen at the same time as the CME content and cannot be interleaved between computer “windows” or screens of the CME content (including, but not limited to banner ads, subliminal ads, and pop-up window ads).



FOR AUDIO AND VIDEO RECORDING

Advertisements and promotional materials cannot be included within the CME. There can be no “commercial breaks.”



And as a REMINDER.....

Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, corporate logo, trade name or a product-group message of an ACCME-defined commercial interest.



For our Newbies.....

An ACCME-defined Commercial Interest is:

Any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

Retaining Copies of Enduring Material

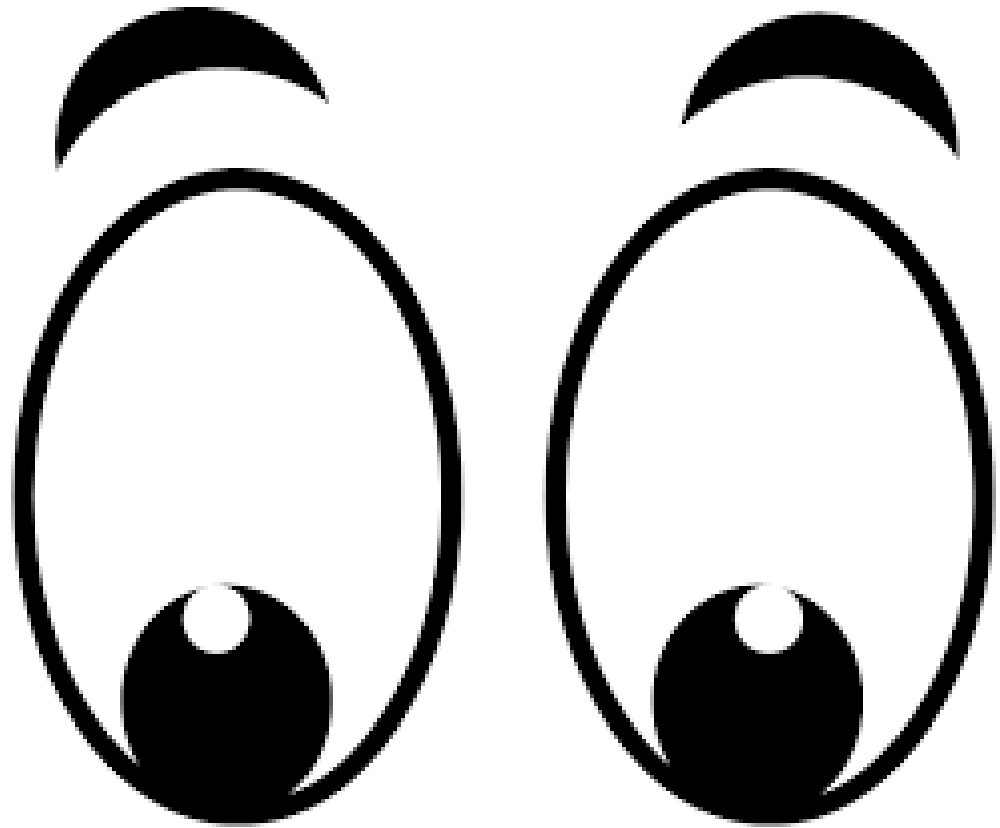
- At least one copy of the original Enduring Material, and if applicable one copy of each subsequent renewal, must be kept for compliance purposes.
- If the Enduring Material is internet-based, an electronic copy of the activity must be kept for a period of six years. This includes the CME product and a URL and access code, if applicable, which will be required for submission with your evidence of performance-in-practice at reaccreditation time.

A Final Look- A Real Life Example

ISMA – 2019 Legal Update

Enduring Activity
Landing Page Link

https://ismanet.org/ISMA/Education/CME_Articles/Webinar_Content/Webinar_2019_Legal_Update.aspx



GROUP DISCUSSION & QUESTIONS

Is your organization
currently offering
Enduring activities?

If so, what type?

