



# athenaClinicals<sup>SM</sup>

## The athenaClinicals Advantage

Gain greater clinical control and insight while boosting efficiency and revenue potential — all with minimal up-front investment:

- ▶ Boost patient throughput to drive more revenue with innovative five-stage patient workflow.
- ▶ Stay on top of and enrolled in HITECH Act, P4P, and other government incentive programs.
- ▶ Ensure your compliance with emerging “meaningful use” requirements.
- ▶ Enjoy flexible charting options that ease EHR adoption without slowing doctors down.
- ▶ Offload paperwork and improve care through closed-loop order management.
- ▶ Reduce patient collection time with fully integrated payment processing.

Achieve all this and more without the cost and hassle of buying servers, paying up-front licensing fees, and installing disruptive software upgrades.

To find out how athenaClinicals can help your practice, and to learn about our **Federal Stimulus Bonus Payment Guarantee Program**, contact us at

... 866.817.5738  
or [athenahealth.com](http://athenahealth.com)

athenaClinicals provides a unique web-based approach to electronic health records (EHRs). We deliver greater clinical control and insights to medical practices while boosting efficiency and revenue potential. Start-up costs are minimal. Our flexible, web-based, CCHIT-certified software incorporates government mandates faster. And, at no additional charge, our back-office services electronically sort and post all clinical information — we even build and maintain electronic connections to labs, pharmacies, and hospitals.

### athenaClinicals combines:

- ▶ **Software** — Web-based platform fully integrated with athenaCollector<sup>SM</sup>, our billing and practice management service
- ▶ **Knowledge** — A unique and powerful clinical rules database with continuous updates to clinical guidelines, rules, and incentives
- ▶ **Service** — A dedicated team of specialists who deliver a host of services that reduce the burden of clinical paperwork and reporting requirements



## Networked Connectivity

Our web-based application offers online patient record keeping; lab and clinical information connectivity; clinical fax categorization and routing; and many other capabilities that make your job easier and your practice more efficient.



## Up-to-Date Knowledge

Our Clinical Intelligence Team continually monitors emerging requirements for the HITECH Act and “meaningful use,” PQRI, and other government and payer-driven incentive programs, and submits P4P data to payers to help secure payment.



## Closed-Loop Document Services

Our Clinical Document Services takes on the bulk of your paperwork and labor-intensive administrative tasks, so you can focus on providing quality care. We receive and route faxes to practice members or patient charts. And we tie incoming results to the original orders, closing the loop on patient encounters for effective and timely follow-up.



## Enhanced Patient Workflow

Through our innovative five-stage patient encounter, we help our clients monitor patient workflow, optimizing physician and staff time for maximum revenue and efficiency. Unlike traditional EHRs, which can slow doctors down, athenaClinicals gives multiple charting options and collects clinical data and P4P measures outside of the exam stage where possible — improving patient throughput and allowing doctors to focus on patient care.

“The fact that the athenahealth staff handles all incoming clinical documents, like faxes and lab reports, by scanning them and attaching them to the proper electronic patient record, is huge. The lab interface has been particularly helpful. This saves us an enormous amount of time previously spent on just processing paper.”

— **Carolyn Russell**  
Family Practice Specialists  
11-physician practice  
Phoenix, AZ

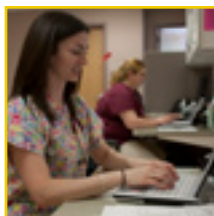
“Having a centrally-hosted EHR service that scans and categorizes every incoming fax, then matches clinical documents to existing patients and patient orders has given our group an incredible amount of process control on both the clinical and operational fronts.”

— **Thomas Mohr, MD**  
Pediatric Partners Medical Group, MPC  
20-physician practice  
Temecula, CA

## Part of an integrated suite

**athenaClinicals is part of an integrated suite of web-based medical practice solutions used and trusted by more than 20,000 providers across the U.S.**

### athenaCollector<sup>SM</sup>



athenaCollector is a web-based physician billing and practice management solution that reduces administrative red tape. It allows you to efficiently assess, plan, and improve practice performance while increasing revenue. There are no start-up costs for software licensing, no investments in hardware and servers, and no hidden ongoing expenses for maintenance, upgrades and data back-up. athenaCollector is easy to use, saves time, and dramatically improves your bottom line.

### athenaCommunicator<sup>SM</sup>



athenaCommunicator offers on-demand, automated, and live communication services to support and streamline patient-physician interactions outside the exam room. With automated messaging, an online patient portal, and live operator services, our solution can help your practice make appointment reminder calls, distribute test results, and handle inbound calls. So you can be competitive, compliant, and accessible while improving your bottom line.



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**At athenahealth,** we help practices work more efficiently. We get you paid faster and more fully. And we help you gain the time and insight you need to deliver better care and grow in the way you've always wanted.