

ISMA Reports - Advertising Opportunities

The newsletter of the Indiana State Medical Association – *ISMA Reports* – regularly makes it onto the desks and into the hands of more than 8,300 Hoosier physicians and medical office managers.

They turn to the ISMA for the information they need to successfully operate their practices. No other statewide publication can reach this special audience for you.

Trust us to get your message in the right hands – at the right price.

Ad Space

The ad page is organized into five individual ad spaces, or you may purchase two or three adjoining spaces to display a larger ad (availability may be limited). Check out the sample to the right. *ISMA Reports* is a bi-weekly publication, with 25 annual issues. The prices below are based on ad submission per issue.

Single ad box (4.3 x 3.175 in.)\$250

A 20% discount applies when you purchase more than one ad box in an issue or buy space in more than one issue. For example:

Two-box ad, one issue (4.3 x 6.75 in.)\$400

Single-box ad, two issues\$400

Any questions...

Contact Kathleen Hopper, ISMA Managing Editor at khopper@ismanet.org, (317) 261-2060 or (800) 257-4762.

Print specifications for your ISMA Reports ad

Advertisements must be provided at the correct size and saved as an Illustrator, PhotoShop or PDF file or as a high-resolution (300 dpi) JPEG, TIF or PSD. Ads can be in grayscale or two color (black and blue PMS 288).

ISMA Reports back-page ads



20% Discount for multiple ads!