

Thousands of physicians read our publication twice a month.



Would you like Indiana doctors to know
about your product or service?
Let us help.



Any Questions...

Contact Kathleen Hopper, ISMA Managing Editor
(317) 261-2060 • (800) 257-4762 • khopper@ismanet.org

Print specifications for your ISMA Reports ad

Advertisements must be provided at the correct size
in one of the following ways:

1. Mail camera-ready film* with a recommended screen
of 150 or disk with your ad to:
Attn: Kathleen Hopper, 322 Canal Walk, Indpls, IN 46202
2. E-mail ad to Kathleen at khopper@ismanet.org

Ads must be saved as an Illustrator, PhotoShop or PDF file
or as a high-resolution (300dpi) JPEG, TIF or PSD.

* Camera-ready slicks cannot be guaranteed exact duplication.



The Indiana State Medical Association produces a newsletter that regularly reaches more than 8,000 physicians and their practice managers — delivering news of importance to medical offices.

No other publication in the state reaches a physician audience of this size.

Let us deliver your message at a price you can afford.



Ads are placed strategically on the back page



*** 10% Discount**
for multiple issues

Ad Space

The ad page is organized into 5 individual ad spaces, but you may also purchase two or three adjoining spaces to display a larger ad. Check out the sample on the left. *ISMA Reports* is a bi-weekly newsletter, with 24-25 annual issues. The prices below are based on ad submission per issue.*

- One ad box (4.3 x 3.175 in.)\$250
- Two ad boxes (4.3 x 6.5 in.)*.....\$500
- Three ad boxes (4.3 x 9.925 in.)*\$750

* availability may be limited

See specifications on back...