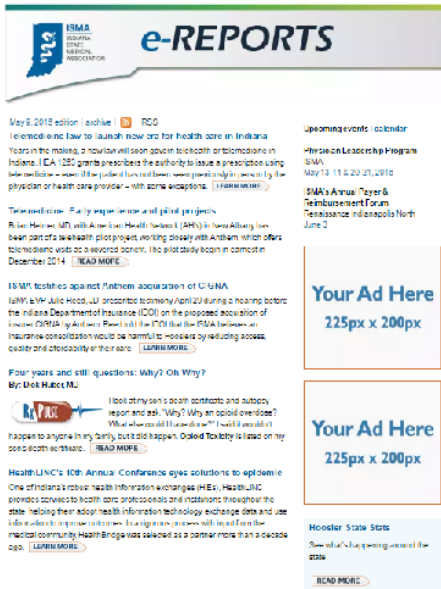


ISMA e-Reports: Advertising Opportunities

The bi-weekly e-newsletter of the Indiana State Medical Association, *ISMA e-Reports*, offers physicians and their staff members the legal, insurance and regulatory news they need to care for patients and run their medical businesses.

ISMA e-Reports is mailed to more than 4,000 health care professionals all around Indiana. That gives you the opportunity to place your message in the hands of doctors, executives and medical practice managers statewide. No other publication can help you reach this special statewide target audience.

ISMA e-Reports ad placement



The screenshot shows the top of the ISMA e-Reports newsletter. At the top left is the ISMA logo (Indiana State Medical Association) and the title "e-REPORTS". Below this are several article teasers, each with a "READ MORE" link. On the right side, there are two advertisement boxes, each labeled "Your Ad Here" with dimensions "225px x 200px". At the bottom of the newsletter, there is a larger advertisement box labeled "Your Ad Here" with dimensions "720px x 160px".

Ad details

The ISMA has a limited number of ad spaces in our 2016 e-newsletters. Place multiple ads and receive a 20% discount!

Dimensions

Sidebar ad: 225 pixels (W) by 200 pixels (H)

Cost: \$125 - (2 available per issue)

Run a double size ad for \$200 with the 20% discount

Banner ad: 720 pixels (W) by 160 pixels (H)

Cost: \$200 - (1 available per issue)

Advertisements must be provided at the correct size and saved as an Illustrator, Photoshop or PDF file or as a 72 dpi JPEG, PNG or TIF. You may include one url or email address to link to. For smaller dimensions, include whitespace where appropriate.

Questions?

Contact the ISMA at npeetz@ismanet.org, (317) 261-2060 or (800) 257-4762.

20% Discount
for multiple ads!

Your Ad Here

720px x 160px