



168th ANNUAL CONVENTION SPONSOR/ADVERTISER AGREEMENT

The organization below has entered into this contract with the ISMA for the services indicated below.

PLEASE PRINT OR TYPE

Contact name: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

Signature: _____ Date: _____

Signature required

ISMA Convention Sponsorships - Sept. 16-17, 2017, Sheraton Indianapolis Hotel at Keystone Crossing

Check sponsorships to reserve with your payment.

GOLD \$2,000 - All GOLD sponsors receive a display table for maximum exposure!

- Saturday Continental Breakfast
- Saturday Past Presidents' Breakfast
- Saturday House of Delegates Opening Session
- Saturday House of Delegates Lunch
- Saturday President's Night Reception
- Saturday President's Night Dinner
- Saturday Women in Medicine
- Lanyards
- Sunday House of Delegates Closing Session

SILVER \$1,200

- Friday Board of Trustees Meeting
- Directional Sign
- Convention Registration Desk
- House of Delegates Handbook
- Saturday President's Night Dinner Centerpieces

Full-Color Advertisement in ISMA Convention Program

- FULL PAGE \$200 (4 1/2" wide x 7 1/2" tall)
- HALF PAGE \$150 (4 1/2" wide x 3 3/4" tall)
- INSIDE FRONT COVER \$300 (4 1/2" wide x 7 1/2" tall)
- INSIDE BACK COVER \$300 (4 1/2" wide x 7 1/2" tall)

Indicate your advertisement size.

Submit file in PDF, TIFF, Illustrator or Photoshop format. Convert text to graphics. If you have any questions regarding format, call Nick at (317) 261-2060 or (800) 257-4762; email ad layout to: npeetz@ismanet.org.

Instructions to Validate Agreement

1. Make a photocopy of completed agreement and attach a check, made payable to:

Indiana State Medical Association
 322 Canal Walk
 Indianapolis, IN 46202

OR

To pay by credit card, call Melissa at (317) 261-2060.

2. Keep the original agreement for your records.
3. Send an email attachment with your company logo in high resolution PDF, TIFF or EPS to npeetz@ismanet.org.
 Check if you would like information about advertising in ISMA's monthly physician publication (circulation: 8,000).

ISMA retains the right to edit, reject or cancel any sponsorship or advertisement. Sponsorship or advertising that conflicts with the goals and mission of ISMA or that negatively influences public health in any way will not be accepted.