

# IN MAPHTC



connect.



learn.



act.

## 2008 Spring/Summer Live Course Offerings

Indiana Mid-America Public Health Training Center

*Providing  
continuing  
education  
for public  
health  
professionals*



**INDIANA UNIVERSITY**  
DEPARTMENT OF PUBLIC HEALTH  
School of Medicine

# Welcome!

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Dear Public Health Professionals,

We are here to serve you! Whether you are looking for a one-hour computer based course on risk communications or a full day conference on the latest in public health, our team is here to connect you to the right resources. Our mission is to **connect** public health professionals with resources and information; help the workforce **learn** through evidence and competency based programs; and provide the tools needed to **act** on ideas and improve systems.

The Indiana University School of Medicine Department of Public Health is the proud home of the Indiana Mid-America Public Health Training Center (IN MAPHTC), a unique partnership between IU, University of Illinois Chicago School of Public Health, and the national Health Resources and Services Administration (HRSA). Along with over 20 state and local partners, IN MAPHTC is able to provide live and distance continuing education for public health professionals across Indiana.

As part of a national effort to build competencies and improve capacity, IN MAPHTC courses help participants improve their knowledge and skills in public health. Learners have the opportunity to assess levels of competency, develop an educational plan, and access their competency-based courses to continue professional development.

IN MAPHTC provides:

- Online Trainings--Tools such as the Indiana Learning Management System, and web streaming;
- On-site Sessions--Face to face sessions are held to maximize networking and learning opportunities;
- Resource Connection--Assistance in connecting organizations to research, partnerships, and resources;
- Multi-Media Productions--Production of CD-ROMs, video streaming, recordings, and online services are available.

We hope you'll take advantage of the many offerings IN MAPHTC provides and help us build a better public health system for the residents of Indiana.

Please don't hesitate to call or email if you have any questions. We look forward to seeing you this spring at one of our many course offerings!

Sincerely,



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## About our live courses

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IN MAPHTC courses are designed for individuals working or with interest in public health: government agencies, non-profit organizations, clinical health care, consulting firms, and academia. Course content and topics are selected based on regular survey of the public health workforce, participant feedback, regional and national research, and the Core Competencies from the Council on Linkages Between Academia and Public Health Practice (see page 8).

To **register** for a course, please use the registration form on page 9 of this catalog. Please note that only checks are accepted at this time.

**Fees** generally include food and beverage service, participant materials, certificate of attendance, and other educational supplies. Please see individual program listings for additional information.

**Full refunds** will be granted to requests received in writing by mail or fax to IN MAPHTC at least 14 days prior to the program for which you are registered. Please allow four to six weeks for processing. Refunds will not be given for no-shows; however, a substitute participant will be accepted.

**Registration** for courses begin 30 minutes prior to the start of the program. Courses will begin promptly at the time listed. In addition, every attempt will be made to conclude the program at the time listed.

You will receive a **confirmation** email one week prior to the course that will include any special arrangements or information you may need.


# 2008 Winter Warm Up

Warm-up your winter with this mini-conference! Filled with practical tips and tools, the 2008 Winter Warm-Up offers participants sessions on a variety of job skills, each based on the Core Competencies from the Council on Linkages Between Academia and Public Health Practice.



## 2008 Winter Warm Up

**Date:** January 24, 2008  
**Time:** 12:30-5:00 pm  
**Location:** Holiday Inn Select at Indianapolis Airport  
 2501 South High School Road, Indianapolis  
**Fee:** \$25 (\$15 for current MPH students)  
**Includes:** Break service, materials, all sessions, and certificate

12:30-1:00 pm	<b>Registration</b>		
1:00-2:15 pm	<b>Keynote Address: Leadership in Public Health</b>  <p><b>Louis Rowitz, PhD</b>          Deputy Director, Center for Public Health Practice          Director, Mid America Regional Public Health Leadership Institute          University of Illinois Chicago          School of Public Health</p> <p>Dr. Louis Rowitz has built a unique career in public health academia via public health practice issues and initiatives. Dr. Rowitz published <i>PUBLIC HEALTH LEADERSHIP: Putting Principles Into Practice</i> (Aspen, 2001) which is now the premier text in leadership courses and institutes across the country. He is a frequent contributor to the <i>Journal of Public Health Management and Practice</i> and is now writing a new book focusing on governance and boards of health in the United States.</p> <p>This presentation will focus on the key principles of leadership that can and should be implemented by public health professionals at every level of the public health system. In addition, he will incorporate the concepts of systems thinking into practical applications.</p>		
2:15-2:30 pm	<b>Break</b>		
	<b>Amphitheater</b>	<b>Breakout 1</b>	<b>Breakout 2</b>
2:30-3:30 pm	<b>Building Partnerships:</b> Internal and external collaborations and partnerships are key to providing public health services. This session will offer tips and suggestions on identifying, establishing, and maintaining relationships.	<b>Using the Media:</b> Media can be a very useful tool in health promotions or in times of crisis management. Basic strategies will be covered for print, radio, and television media.	<b>Improving Staff Communication:</b> Do you have established systems of internal communication that work effectively? Learn potential tools to effectively and efficiently build communication systems within your organization.
3:30-3:45 pm	<b>Break</b>		
3:45-4:45 pm	<b>Program Evaluation:</b> How do you know if your program is effective? This session will cover techniques on writing satisfaction evaluations as well as suggestions for additional ways to evaluate programs.	<b>Grant Writing:</b> This session will cover introductory skills in developing grant proposals, including ideas on finding grants that match your needs, completing RFP's, and writing the actual proposal.	<b>Health Disparities in Indiana:</b> As resident demographics change, public health professionals must keep up with serving populations most in need. Learn about trends, potential solutions, and resources.
4:45-5:00 pm	<b>Evaluation</b>		

# 1st Annual IN MAPHTC Conference



## Celebrate National Public Health Week at our 1st Annual IN MAPHTC Conference!

**Date:** April 8, 2008  
**Time:** 8:30-4:00 pm  
**Location:** Sheraton City Center  
Indianapolis, IN  
**Fee:** \$60 (\$40 for current MPH students)  
**Includes:** Break service, lunch, materials, all sessions, and certificate

This conference offers participants a variety of sessions on public health topics and skills-- and will feature a special track on environmental issues in celebration of this year's national theme. Watch your inbox for more information!

**Sponsorship and exhibitor opportunities are available.** Please contact Kate Nicholson at 317.274.3178 or [katlnich@iupui.edu](mailto:katlnich@iupui.edu) for more information.



**Climate Change:**  
Our Health in the Balance

**National Public Health Week**  
**April 7-13, 2008**  
[www.nphw.org](http://www.nphw.org)

## Don't have time for a live course?

We have over 180 distance courses.

View them anytime, anywhere.

Through the Indiana Learning Management System (LMS), you can access hundreds of courses designed specifically for public health professionals. Online courses:

- FREE of charge
- Allow you to self-pace
- Include self-assessments
- Have certificates of completion
- Let you make progress each day in short modules

Visit [www.inlms.com](http://www.inlms.com) today!

# Public Health Cafes

Join us for monthly Public Health Cafés! These sessions offer public health professionals an opportunity to network with other professionals, learn about relevant resources, and gain insight from local experts on a variety of topics.



**Date:** Monthly  
**Time:** 8:00-9:30 am  
**Location:** IN MAPHTC Training Center  
 714 N. Senate Ave., Room 220, Indianapolis  
 (Free parking is available next to the building)  
**Fee:** Free  
**Includes:** Continental breakfast and materials

Date	Topic	Description
January 15	Accessing Evidence Based Practices	This session will review resources, tools, and research needed to develop evidence-based practices and programs. The speaker will cover ways to evaluate information and programs and potential implementation strategies.
February 19	Group Facilitation Skills	Do you work in small group teams? In charge of meetings? The speaker will cover techniques to make group work and meetings as effective and efficient as possible.
March 18	Historical Development of the Public Health System	Listen to a local expert on the development of our public health system, including key themes, current trends, and possible future ramifications.
April 22	Organizational and Individual Performance Standards	How do we know if we, and our organizations, are performing well? The speaker will discuss the Core Competencies from the Council on Linkages between Academia and Public Health Practices and CDC's Essential Public Health Services and how each can be used in evaluation and improvement of services.
May 20	Communicating the Importance of Public Health	Part social marketing, part public relations, this session will cover some tools and techniques to inform others of the importance, practice and system of public health.
June 17	Health Disparities	This session will focus on local health disparities. The speaker will discuss trends and potential future concerns for the public health system.
July 15	Root-Cause Analysis	What's the real cause for the challenges you are facing? This session will take you through the basic steps of root-cause analysis and how it can be applied to your work.

# Half-Day Seminars

Our Half-Day Seminars offer in-depth study into public health skills and issues. Each course is three hours in length and provides an overview of relevant theories and the practical application of them. Some work may need to be completed independently before these seminars.

## Half-Day



## Seminar

- Date:** Varies  
**Time:** Varies  
**Location:** IN MAPHTC Training Center  
 714 N. Senate Ave., Room 220, Indianapolis  
 (Free parking is available next to the building)  
**Fee:** \$15 per session  
**Includes:** Break service, materials, and a certificate of completion

Date/ Time	Topic	Description
February 20  1:00-4:00 pm	Educating Adults	A core function of public health organizations is educating the public, through many modes of delivery. This course will focus on developing effective face-to-face workshops for adult audiences. Learning and teaching styles, curriculum development, delivery, and evaluation will all be covered.
March 27  9:00 am-Noon	Leadership in Public Health	All public health professionals can and should explore their leadership abilities and skills. In this course, a discussion of leadership principles and their application will be discussed through lecture and case study.
May 15  5:00-8:00 pm	Developing and Sustaining Partnerships and Collaborations	CDC's Essential Public Health Service #4 expresses that public health organizations should "mobilize community partnerships to identify and solve health problems." This evening seminar will feature practical suggestions and tips to creating and sustaining mutually beneficial collaborations and partnerships.
June 24  1:00-4:00 pm	Public Health 101	This course is designed for the new public health professional. A review of public health as a science, systems, foundations, and principles will be offered. In addition, local, regional, and national resources will be shared.
July 23  9:00 am-Noon	Epidemiology 101	Epidemiology is the study of disease distribution and of the determinants of health and disease risk in human populations. The basics of data collection, reporting, and evaluation for purposes of planning, prevention, and preservation will be examined.

# Student Development Series

Student

## Development



Series

The Student Development Series provides informal sessions on issues related to entering and preparing for the workforce. Courses are designed specifically for MPH students, but all undergraduate and graduate students are invited to attend.

**Date:** Varies  
**Time:** 4:00-5:00 pm  
**Location:** IN MAPHTC Training Center  
714 N. Senate Ave., Room 220, Indianapolis  
(Free parking is available next to the building)  
**Fee:** Free  
**Includes:** Materials

<i>Date</i>	<i>Topic</i>	<i>Description</i>
February 13	Exploring Career Opportunities with an MPH Degree	This panel discussion will offer suggestions and personal experience on potential career fields for individuals with a Master of Public Health degree.
March 12	Introductions to Civil Service	This session will offer a perspective on the challenges and opportunities in working for local and state government organizations.
April 23	Opportunities to Gain Experience in Public Health	This panel discussion will offer potential opportunities to gain practical experience in a variety of facets within public health.

## The Core Competencies Explained

The Core Competencies for Public Health Professionals are a set of skills, knowledge, and attitudes necessary for the broad practice of public health. The list was adopted by the Council on Linkages Between Academia and Public Health Practice on April 11, 2001, after a lengthy review process that involved more than 1,000 public health professionals. IN MAPHTC and the Indiana Learning Management System (LMS) use these Core Competencies as the foundation for each program offered.

The Core Competencies help course providers develop and evaluate competency-based training content and curricula; learners assess and meet their training needs; practice organizations craft job descriptions, implement staff performance reviews, and assess knowledge and skill gaps of individual employees or of entire organizations; and public health field develop discipline-specific competencies.

Three levels of skill—aware, knowledgeable, and advanced—have been assigned to each competency. Competencies include assessment skills, policy development/program planning, communication skills, cultural competencies; community dimension of practice skills, basic public health science, management/financial skills, and leadership/systems thinking.

To see a complete list of the Core Competencies, visit [www.phf.org/link.htm](http://www.phf.org/link.htm).

# Course Registration Form

**IN MAPHTC**



This form allows you to register for IN MAPHTC live courses. One form should be used per person. Please duplicate this form as needed. Once you have completed the form, it should be mailed with payment to: IN MAPHTC, 714 N. Senate Avenue, Suite EF 250, Indianapolis, IN, 46202 or faxed to 317.274.3443.

**Contact Information:**

Name of Participant \_\_\_\_\_ Title \_\_\_\_\_

Name of Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

**Course Selection:**

Please indicate the courses you are registering for by placing an 'x' in the "Register me" column.

Date/ Topic	Fee	Register me:	Date/Topic	Fee	Register me:
<b>Conferences</b>			<b>Public Health Cafes</b>		
1/24: Winter Warm Up	\$25/\$15		1/15: Evidence Based Practices	Free	
4/8: 1 <sup>st</sup> Annual Conf.	\$60/\$40		2/19: Facilitation Skills	Free	
<b>Half Day Seminars</b>			3/18: History of PH	Free	
2/27: Educating Adults	\$15		4/22: Standards	Free	
3/27: Leadership	\$15		5/20: Communicating PH	Free	
5/15: Partnerships	\$15		6/17: Health Disparities	Free	
6/24: PH 101	\$15		7/15: Root Cause Analysis	Free	
7/23: Epi 101	\$15		<b>Student Development Series</b>		
			2/13: Career Opportunities	Free	
			3/12: Intro to Civil Service	Free	
			4/23: Experience in PH	Free	

**Payment Options:**

If payment is due, please indicate your method of payment. Note that payment must be received before you are enrolled in the course. Checks should be made payable to **IU Department of Public Health**.

\_\_\_\_\_ Check enclosed      \_\_\_\_\_ Check will be mailed separately

Total Due \_\_\_\_\_ Name on check: \_\_\_\_\_

# IN MAPHTC's new website coming soon!

We're changing how we do business. Not only will you be able to access evidence and competency based courses through us, you'll also be able to find research, connect with potential partners, and access informal educational experiences.

This website is just another way we can improve the public health system in our state. Be sure to check it out. It's another way to **connect. learn. act.**

## Launches April 2008!



### IN MAPHTC

IU School of Medicine  
Dept. of Public Health  
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EF 250  
Indianapolis, IN 46202

317.274.3178 p  
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[www.maphtc.iupui.edu](http://www.maphtc.iupui.edu)

### connect. learn. act.

Indiana Mid-America Public Health Training Center (IN MAPHTC) is dedicated to the improvement of public health practices for the health, safety, and welfare of Hoosiers through education and training. IN MAPHTC offers a variety of educational opportunities, including online courses, on-site sessions, resource connections, and multi-media productions. IN MAPHTC is part of 14 nation-wide HRSA funded centers through its partnership with the University of Illinois at Chicago School of Public Health, Indiana University School of Medicine, and the Indiana State Department of Health.

### IN MAPHTC



IU School of Medicine  
Department of Public Health  
714 North Senate Avebye  
EF 250  
Indianapolis, IN 46202

## *Spring/Summer 2008 Course Offerings*