

Upcoming Events:

WEDNESDAY • APRIL 21, 2010
Vigo County Medical Alliance
Fashion Show/Fundraiser
Terre Haute Country Club
 11 am
RSVP to Shefali Purohit
spurohit24@yahoo.com
 (812) 299-3261

WEDNESDAY • APRIL 21, 2010
ISMA Alliance Board
Meeting/Dinner
Evansville Airport Marriott
 6 pm
RSVP to Cyndi Ansbro
cynansbro@aol.com
 (812) 490-7524

THURSDAY • APRIL 22, 2010
Vanderburgh Medical Alliance
Style Show & Fundraiser
Evansville Airport Marriott
RSVP to Cyndi Ansbro
cynansbro@aol.com
 (812) 490-7524

"People want to be on a team.

They want to be part of something bigger than themselves. They want to be in a situation where they feel that they are doing something for the greater good."

~ [Mike Krzyzewski \(Coach K\)](#)
[Duke University](#)

This monthly newsletter keeps **Indiana State Medical Association Alliance (ISMA-A)** members up-to-date on news and events happening in your county, state and nation. Keep reading to find out more!

President's Pen:

Spring has arrived! March has been a busy month for Alliances across the state! This month's County Showcase will spotlight the Fort Wayne Medical Society Alliance in Allen County: our partners in the North.

All of our County Alliances are continuing their wonderful work supporting projects such as these. In addition to the successful endeavors endorsed by Alliances across the state, our ISMA Alliance continues our **Post Traumatic Stress Disorder (PTSD) Awareness Campaign** moving forward in directions far exceeding our original timeline set forth in May of 2008.

Here is an update regarding the continuation of our PTSD Awareness Campaign...First of all, I applied for the AMA Alliance Health Awareness Promotion Award (HAP). The results will be made known in April.

We are now partnering with the [Military Family Research Institute \(MFRI\)](#) at Purdue University who has been given a \$15 million dollar grant from the Lilly Endowment in support of our military. They will be matching our remaining funds of \$4000 (my best accounting), for a total of \$8000.

We are moving forward with the distribution of the PTSD Screening Tool, which was approved by the ISMA Board of Trustees on January 21, 2010. The target population is the 1200 ISMA Primary Care physician members of the state. Each physician will be receiving a packet of PTSD educational materials, along with the PTSD Screening Tool, a cover letter from Dr. Fred Ridge, ISMA president, and a fact sheet of pertinent data from Purdue.

I met with MFRI's Director of Outreach, Kathy Broniarczyk, recently in Indianapolis. We had a very productive organizational meeting. We now have a projected date of distribution, have identified several educational materials and have a timeline and an outcome goal.



The image shows a 'PTSD Screening Tool' form. It includes a header with the Indiana State Medical Association logo and the title 'PTSD Screening Tool'. Below the header is a table with columns for 'No.', 'Response', 'Yes/No', '1-4', '5-8', '9-12', '13-16', and '17-20'. The table contains 20 numbered items related to PTSD symptoms. At the bottom of the form, there are sections for 'Resources for Referral' and 'Comments'. The 'Resources for Referral' section lists contact information for the State Director of Psychological Health and the Military Family Research Institute (MFRI).

ISMA Alliance Contacts:

Cami Pond, President

5730 Autumn Woods Trail
Fort Wayne, IN 46835
Phone: (260) 492-8596
Fax: (260) 492-0897
camipond@aol.com

Laurel Weddle, President-elect

1260 Pintail Court
Columbus, IN 47201
Phone: (812) 342-3380
Fax: (812) 342-3412
clweddle@sbcglobal.net

Jaime Dinn, Secretary

5575 Mackinaw
Kokomo, IN 46902
Phone: (317) 402-6500
jswarne@yahoo.com

Marty Vibul, Treasurer

2245 E. Boonville-New Harmony Rd.
Evansville, IN 47725
Phone: (812) 867-3130
Fax: (812) 867-9991
modmarty@hotmail.com

Jill M. Bruce, Alliance Liaison

322 Canal Walk
Indianapolis, IN 46202
Phone: (317) 261-2060
Phone: (800) 257-4762
Fax: (317) 261-2076
jbruce@ismanet.org

www.ismanet.org/alliance/index.htm

AMA Alliance Contact:

515 North State Street, 9th Floor
Chicago, IL 60654
Phone: (312) 464-4470
Fax: (312) 464-5020
AMAA@ama-assn.org
www.amaalliance.org

I have ordered some of the educational materials which have been donated by organizations such as Give an Hour Foundation. Other materials will need to be purchased. All will be enclosed in an official ISMA folder with the Treat the Troops label carrying the ISMA Alliance logo! The folder will be placed inside an ISMA envelope for mailing, with the physician's name on the front making it look professional. The envelopes will be donated by the ISMA. The limiting budget item will, of course, be the printing costs associated with the PTSD Screening Tool. To avoid costly postage, I have asked that a Regional distribution be done by several medical societies throughout the state by way of the ISMA. I have had this approved in the North, and plan to approach others in the state when we make our proposed budget later this month.

I am very pleased that this part of the PTSD Awareness Campaign has solidified so easily! MFRI's partnership is a wonderful endorsement, giving further credibility to our project. I am confident that we can accomplish this 'piece of the project' with distribution by May 1, 2010.

There is one more 'piece to this puzzle' which is a monumental one indeed. We have been invited to partner with the Indiana University School of Medicine to expand the existing mental health curriculum for the young medical students. This will be quite an endeavor that will entail a lot of exchange among the contributing panel of consultants. We are fortunate to have Dean Craig Brater, MD's assistance and support.

*With thanks for all each of you do for the Alliance,
Cami Pond, ISMA Alliance president*

Sarah Sanders Nominated AMA Alliance Secretary

The AMA Alliance Nominating Committee, elected by the 2009 AMA Alliance House of Delegates, met in Chicago, March 6 and 7. Among those on the slate of candidates proposed for elective office for 2010-2011 was Indiana's own Sarah Sanders from Fort Wayne. Sarah currently serves as an AMA Alliance Director. She is also a past ISMA Alliance president. The complete slate appears below.



President-elect:	Emma Borders, Louisiana
Secretary:	Sarah Sanders, Indiana
Treasurer:	Pat Hyer, Texas
Directors:	Dinah Goldenberg, North Dakota Keely Hunsaker, Texas Pat Klettke, Utah Mary Shuman, Missouri Jo Terry, Tennessee Rosemary Xavier, Florida

2009-10 President-elect, Susan Todd of Texas, will assume the office of president, June 15, 2010.



Sarah Sanders, Cami Pond and Laurel Weddle pose with the ISMA Alliance PTSD Awareness Walk display at the North Central States Alliance Leadership Conference in St. Louis.

North Central State Alliance Conference News:

The North Central States Alliance Leadership Conference was held in St. Louis on February 5-7, 2010. Braving the snow storm to attend were leaders from our ISMA Alliance: Cami Pond, Sarah Sanders and Laurel Weddle. Also in attendance were leaders from the other ten states that constitute the membership of the North Central States (Michigan, Wisconsin, Minnesota, Illinois, North and South Dakota, Nebraska, Iowa, Missouri, Kansas and Indiana). This conference is somewhat like the AMA Alliance's Leadership Development Conferences, only more informal and more interaction is held between attendees.

The two-day meeting was filled with educational sessions and a lot of fun. Each state picks a topic from the categories of membership, health promotions, legislation and AMA Foundation. Cami Pond represented the ISMA Alliance, speaking about the development and successful completion of our PTSD Walk and our ongoing educational efforts about PTSD. All participants share in the discussions speaking of their own states' successes, ideas and failures. Everyone leaves with new learned tools and projects to utilize in their Alliance.

Any Alliance member in the eleven North Central States is eligible to attend. You don't have to be a leader in your county or state Alliance. Scholarships are available for first time attendees through the Carol Jean Harding Award Scholarship. Carol was a longtime active and proud member of the Wisconsin and American Medical Association Alliances. Her passion was to share the Alliance and all that it had to offer with other physician spouses. At the time of her death, members of the North Central States developed this scholarship in her memory. If you or someone in your Alliance would like to attend next year, please let Cami Pond or Laurel Weddle know, and we will help facilitate the scholarship process.

The conference will be held in Minneapolis next year, with the exact date to be determined at the June meeting of the North Central States in Chicago during the AMA Alliance Annual Meeting. Of course holding the meeting near the Mall of America will be an extra benefit! We hope you will consider going.

Laurel Weddle, ISMA Alliance president-elect

Apply for Free AMA Alliance Publications:

The AMA Alliance Health Promotions Committee is offering mini-grants of 100 copies of our children's activity books *I Can Be Safe* and *I Can Be*. All members who know of a project, school or community group that would benefit from the books are encouraged to apply.

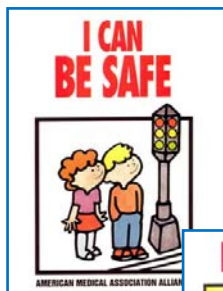
Find an application at http://www.amaalliance.org/site/epage/40266_625.htm, or attached to this newsletter e-mail. **Please note, that although the books will be granted to your Alliance, we ask that your group pay for the shipping costs. The maximum amount of books that can be acquired is four packs total.**

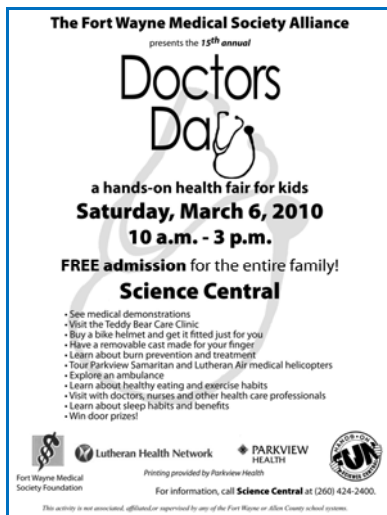
For more information, contact:

Beth Kohr @ AMA Alliance

Phone: (312) 464-4480

beth.kohr@ama-assn.org





A promotional flyer from the FWMSA's 15th Annual Doctors Day.



Volunteers spent countless hours getting ready and helping the girls at FWMSA's annual Cinderella Dress Day.



FWMSA President Betty Canavati and Cinderella Dress Day Chair Marty Wroblewski stop for a photo in front of all the donated dresses.

County Showcase:

Fort Wayne Medical Society Alliance (FWMSA)

FWMSA's annual Doctor's Day had record attendance of 2,400 this year. Their Cinderella Dress Day project collected over 800 gently used prom dresses for teens who can't afford one. And these are just two of the wonderful projects from the FWMSA.

On March 6 this year, the FWMSA held its 15th Annual Doctors Day at Science Central in Fort Wayne. Thanks to a collaboration with Parkview Health and Lutheran Health Network, students and parents participated in a free day of fun, including:

- visiting with doctors, nurses and other health care professionals to learn about careers in the medical field
- learning about healthy eating and exercise habits
- visiting a variety of interactive displays and health demonstrations
- touring Parkview Samaritan and Lutheran Air medical helicopters
- exploring an ambulance

Just two weeks later on March 20, FWMSA members teamed up with Peerless Cleaners to hold its annual Cinderella Dress Day. The goal is to create a positive and fun "shopping" experience for high school girls that might not have been able to afford a prom dress.

During the month of February, Peerless Cleaners collects the donated dresses. The volunteers from FWMSA spend countless hours getting these dresses organized. Also available at the event are:

- Minor alterations by Alliance members
- Women's health education booth
- Hair and make-up by Ravenscroft

Cinderella Dress Day received great coverage from the local media, including a television interview with Marta Wroblewski, chair of the event.

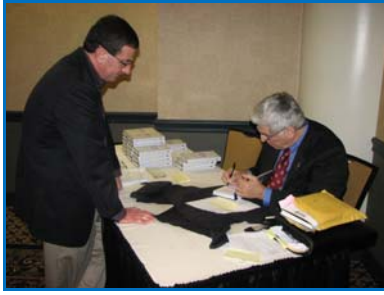
Current ISMA Alliance President and FWMSA member Cami Pond sums it up well, "There is a momentum of achievement that exists in this Alliance. Lots of talented ladies that have the ability to make good things happen for those less fortunate. Your leadership skills have provided a rock-solid foundation of service, and a mission, not only to our community, but to ourselves as well through our lifelong friendships with one another."

Meet FWMSA President Betty Canavati, BS, MS

Betty has been the cornerstone of the Fort Wayne Medical Society Alliance (FWMSA), serving as president for the last three consecutive years.

Prior to her marriage, she received a BS degree in Foods and Nutrition from the College of St. Catherine in St. Paul, MN and completed a one-year dietetic internship at the University of Minnesota. While working as a staff dietitian at the Methodist Hospital/Mayo Clinic in Rochester, MN, Betty went to night school and completed an MS degree in Counseling. Shortly thereafter, she was promoted to Clinical Manager.

She met her husband, Fort Wayne Neurosurgeon Isa Canavati, MD, when he was doing a Neurology rotation at Methodist. Many would be interested to know that her husband's grandfather was the High Priest at the Church of the Nativity (where Christ was born) in Bethlehem. Betty and her entire family enjoyed an extensive vacation to the Holy Land last Christmas season, attending services on



Betty's husband, Dr. Isa Canavati, has a book autographed by past AMA President Dr. Donald J. Palmisano at last year's North Central States Alliance Leadership Conference dinner in Indianapolis.

both the Western and Eastern Orthodox Christmas Eve. In fact, Betty and Isa attended a dinner reception for Jerusalem Patriarch Theophilus III and Salam Fayyad, Prime Minister of the Palestinian Authority, where she had the opportunity to meet them personally.

Betty has written Alliance news articles for the Fort Wayne Medical Society Quarterly for seven years and attends their board meetings. Last year, she was on the Indiana University School of Medicine-Fort Wayne gala fundraising committee and has continued to assist with ideas for this year's event. She has been a substitute reader for NEIRRS (North East IN Radio Reading Service) for several years.

However, she most enjoys her role as devoted mother to her two high school age children, supporting them in all they do! In addition to their three dogs, Betty also is a foster dog mother taking in unwanted dogs until adoption can be arranged for Perfect Paws Pet Rescue!

Betty has brought her many talents to the board of FWMSA for the past eight years and currently serves as Co-Chair of the ISMA Alliance Membership Committee.

Do you have an idea about membership? We want to hear from you! Please contact Betty or Marty Vibul with your input:

Betty Canavati

ISMA Alliance Membership Committee Co-Chair

6630 Amber Road
Fort Wayne, IN 46814
Phone: (260) 672-3624
ejwc612@yahoo.com

Marty Vibul

ISMA Alliance Membership Committee Co-Chair

2245 E. Boonville-New Harmony Rd.
Evansville, IN 47725
Phone: (812) 867-3130
modmarty@aol.com



Grant Application

The AMA Alliance Health Promotions Committee is offering mini-grants of 100 copies of our children’s activity books titled “I Can Be Safe” and “I Can Be.” All members who know of a project, school, or community group that would benefit from the books are encouraged to apply.

Please complete the following application and return it via e-mail, mail or fax.

Note, if the books are shipped to you, we ask that your group pay for the shipping only.

Send applications to:

Beth Kohr
515 North State Street, 9th Floor
Chicago, IL 60654

Quantity Requested

_____ I Can Be Safe
_____ I Can Be
(maximum of 4 packs – TOTAL)

Phone: 312-464-4480
Email: beth.kohr@ama-assn.org
Fax: 312-464-5020

Personal Information		
Last Name	First Name	
Street Address		
City	State	Zip Code
E-mail Address		Telephone
Alliance Name		

Are you a current member of the AMA Alliance?
 Yes No

Please answer the following question in the space provided.

1) How will these books be used to help promote healthy lifestyles and build healthy communities?