

## Indiana State Medical Association Alliance Communications Tools

| Tool                                 | Description  | Audience         | Deadline                                      | Responsible |
|--------------------------------------|--|------------------|---|-------------|
| <b>Alliance in Action Newsletter</b> | 2-color newsletter sent to all Alliance members on a quarterly basis | Alliance members | Quarterly – for list of deadlines see website |             |
| <b>County Newsletter</b>             |  |                  |   |             |
| <b>Monday Morning Memo</b>           |  |                  |   |             |
| <b>ISMA Website</b>                  |  |                  |   |             |
| <b>Press Releases</b>                |  |                  |   |             |
| <b>Email Blast</b>                   |  |                  |   |             |
| <b>Flyers</b>                        |  |                  |   |             |
|                                      |  |                  |   |             |