

This monthly newsletter keeps **Indiana State Medical Association Alliance (ISMAA)** members up-to-date on news and events happening in your county, state and nation. Keep reading to find out more! *Click on blue, underlined text to follow links throughout the newsletter.*

June National Health Observances

Learn more at <http://healthfinder.gov/NHO/nhoyear.aspx?year=2013>.

June 1-30 — Men's Health Month

Anchored by National Men's Health Week (June 10-16), a special awareness period passed by Congress and signed into law by President Bill Clinton on May 31, 1994, Men's Health Month is celebrated across the country with screenings, health fairs, media appearances, and other health education and outreach activities. Learn more at www.menshealthmonth.org.

June 2-8 — Sun Safety Week (National)

Block the sun, not the fun! Sun exposure leads to many health concerns, including aging and potentially cancer, yet only about 20% of Americans use sunscreen daily. This week, in the prime of summer, is dedicated to informing and encouraging people to take control of their health. Teach a child, grab a hat, and lather up with SPF 30+ and enjoy the great outdoors! Learn more at www.sunsafetyalliance.org.

President's Pen

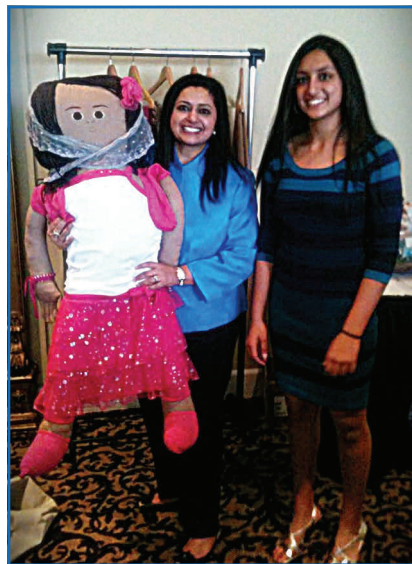
By *Shefali Purohit, 2012-2013 ISMAA president*

April was an exciting and busy month for county alliances all around Indiana! We've had style shows, luncheons, programs and meetings. I have had the pleasure to travel to many of these and meet wonderful people along the way. What friendly, enthusiastic, and creative members we have!

The ISMA-A Nominating Committee announced the slate of officers for 2013-2014 at our April board meeting in Terre Haute. The slate was then approved by the board. The slate is: President – Joan Vidic, President-elect – Betty Canavati, Secretary – Jaimie Dinn, Treasurer – Marty Vibul, Northern Area Vice-president – Jerri Sidel, Central Area Vice-president – Joann Orman and Hallie Gorup, Southern Area Vice-president – Jahanara Tapal. We will vote on this slate at the ISMA-A Annual Meeting on September 21 in Indianapolis.

Check out what's happening around the state:

[The Fort Wayne Medical Society Alliance \(FWMSA\)](#) held their annual **Doctors' Day at Science Central**. The event, chaired by Maria Krach, has grown from a concept seed to a much-anticipated event in the community. This year's event was held on Saturday, March 9, with over 2,200 people in attendance! There were 32 booths featuring health-related and medical career information. Demonstrations were held throughout the day, including the dissection of a cow eye and belly dancing! *Lutheran Air* and *Parkview Samaritan* helicopters were also on hand, offering a glimpse into emergency medicine and the life-saving work they do. They also had fifteen medical students from the Indiana University School of Medicine — Fort Wayne campus to share actual heart, lung, and brain specimens and talk with the kids about the study of medicine. It was a huge success!



ISMA-A President Shefali Purohit holding Vigo County Medical Alliance's new Shivani Doll. Shefali's daughter and doll's namesake, Shivani Purohit, is at right.



Medical students from the Indiana University School of Medicine—Fort Wayne Campus share actual heart, lung, and brain specimens and talk with the kids about the study of medicine at the 2013 Doctors' Day in Fort Wayne. Students from left to right are: Kristen Frane (MSII), Manny de la Rosa (MSI) and Megan Tuohy (MSI).

Upcoming Events:

JUNE 16—18, 2013

AMA Alliance Leadership Development Conference and Annual Meeting

Hotel Sofitel Chicago

Discounted registration if you register by May 31!

Visit www.amaalliance.org for more information.

SEPTEMBER 21, 2013

ISMA Alliance Annual Meeting

JW Marriott

Downtown Indianapolis

Registration information coming soon!

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This year, the FWMSA's 12th Annual Cinderella Dress Day event was held on Saturday, April 13, and was a huge success! Cinderella Dress Day is held each spring as a community service event for young women in the community. The magic of this event is disguised in the beautiful gowns, jewelry and primping. The true mission of the program is to provide young women with information that can save their lives and help them to make better life decisions during a critical time of development. Any female high school student may attend Cinderella Dress Day, but the target audience is those in greatest need. Since its inception, it is estimated that over 2,400 dresses have been given to young ladies in the community, with a value of over \$240,000.



The FWMSA's 12th Annual Cinderella Dress Day

On Cinderella Dress Day, a staff of 50 volunteers, including Alliance members, CHAT homeschool students, Tower Bank employees, Family Practice Residents, and local church members, tended to every girl's dream.

[The Vigo County Medical Alliance](#) (VCMA) held their annual Style Show on April 17. This was the most successful luncheon they have had with over 190 attendees! Their fundraising luncheon benefitted St. Ann Clinic and Indigent Medical Care. St. Ann Clinic and Indigent Medical Care provide services to those who lack the finances or the insurance to obtain quality medical care. Fashions were provided by Roger's Boutique, Cocoa Boutique, Lucia's Bridal and Jim's Tux Shop. Everyone had fun shopping with vendors selling a variety of things ranging from jewelry, soaprocks, to edible fruit creations. Their themed baskets in the raffle were a big hit. They raised \$7,500 for the clinics! There was also a great turnout from ISMAA's executive committee members.

[Vanderburgh County](#) had their Doctors' Day on March 2 at the Washington Square Mall. It was a very successful event. Information on a variety of health-related topics was available at the event, from the dangers of texting and driving, to immunizations and nutrition advice. This year they promoted healthy eating & physical activity. 54321Go!® Indiana flyers were distributed and other fun and educational activities held.

The [Vanderburgh Medical Alliance](#) (VMA) proudly presented their 26th Annual Style Show to the delight of about 350 guests. This year's theme was "I'm Every Woman" highlighting the fact that women wear many hats: the professional woman, the "soccer mom," the stay at home mom, and the many other roles that women play. Lisa Vaughan, Chair of the Event, and her committee worked tirelessly to present a magnificent and highly successful show. There were six clothing vendors whose clothing was displayed on the runway, plus numerous boutique vendors selling all sorts of items displayed right after check-in, plus a silent auction with baskets provided by members, vendor and sponsors.



Joann Orman, ISMAA Central Area Vice-president, two friends and I had the pleasure of attending the style show. It was a treat to hear Gina Moore and her group sing "I'm Every Woman." The vendors ranged from fudge, jewelry and boutiques, to customized rings. There was something for everyone. My friends and I picked up quite a few things from the vendors along with beautiful geraniums! Char Hendrix, ISMAA past president, also attended and invited us to Knox County's luncheon. It was a well-organized and fun-filled style show!

The VMA's 26th Annual Style Show

At this time it appears that the show netted over \$18,000. All the monies raised will be distributed either in the form of a medical school scholarships or to other not-for-profit health-related organizations in the Evansville area. Mark your calendars for next year's show, April 24. I should prove to be another successful endeavor for the Alliance!

Joann Orman and I traveled to Lafayette on April 25 to attend [Tippecanoe County Medical Society Alliance's](#) reorganization meeting. Hallie Gorup did a wonderful job hosting this luncheon at the Lafayette Country Club. They are trying to get their county alliance rejuvenated and this was the perfect start. There were fifteen women in attendance. Julie Reed, ISMA Legal Counsel, honored us with her time and presence and spoke to the group about malpractice insurance rates and the Plank case. She also highlighted what ISMA is currently doing and how it benefits physicians to be members. We also brought VCMA's "Shivani Doll," *Organelle's* sister, to show to everyone (see photo on page one). The ladies were motivated and inspired to rebuild their alliance!



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Tippecanoe County Medical Alliance Meeting

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The next stop our road trips took us to was [Knox County](#) on May 2 for their "Make, Bake or Buy Auction" Luncheon held at the home of Denise Hendrix. It was a fun bunch of ladies and gentleman who raised money that afternoon for their Local Red Cross. It was exciting to meet one of their male members. Their goal was to raise \$1,000 and that is exactly how much they raised! If you have a goal...you can achieve it! They had a delightful young high school student share her singing talents with us, along with information about her charitable project, "The Rapunzel Project," that she is working on for Miss Teen Indiana.



*Knox County Medical Alliance
"Make, Bake or Buy Auction" Luncheon.*

Knox County celebrated their Doctors' Day with a Blood Drive on March 30. People donated blood in honor of their physicians. They have been doing this for several years and is very successful.

Tuesday, May 7, Joann Orman and I trekked our way up to Granger, near Elkhart for [District 13's](#) third annual style show. Proceeds benefitted their Inside Me Doll Program. In attendance were four 'Inside Me Dolls', Shivani, Organella, Clyde and OrganEesha. We enjoyed a delicious luncheon at the Knollwood Country Club and meeting local alliance members, including past ISMA Auxiliary President Ruth Gattman. It was a well attended style show with three charming boutiques and lovely fashions. Congratulations to Joan Vidic and her team for putting it together.

It has been a pleasure traveling to the different counties and connecting with alliance members. Seeing their enthusiasm and passion for their communities and projects inspires me to reach out to others and share. Thank you to all the hard working members who diligently work to make a difference!

The AMA Alliance Annual Meeting will be held in Chicago from June 16-18 at Hotel Sofitel. Any alliance member can attend. It is a wonderful way to connect with alliance members and learn what other states are doing.!

Race Away From Domestic Violence

Join us at the Race Away From Domestic Violence. The 10th annual race is Saturday, June 1, at 8 a.m. in downtown Indianapolis. It will start and end at Victory Field. Registration is now open! [CLICK HERE](#) to register for this 5K race, walk and wheelchair roll that's 3.1 miles of fun for the whole family.

The ISMAA Executive Committee voted recently to renew its support of the [Indiana Coalition Against Domestic Violence](#) (ICADV), becoming a \$500 Strength Sponsor. To learn more, visit their website at www.icadvinc.org or sign up for their newsletter on the right sidebar of the homepage.



2013 AMA Alliance Leadership Development Conference and Annual Meeting

Join us June 16-18 in Chicago for the AMA Alliance Leadership Development Conference and Annual Meeting at Hotel Sofitel. We have great leadership training planned as well as wonderful speakers. Come and enjoy networking with your Alliance friends from across the country.

Fees:

May 1-31: Members: \$325/person, Non-Members:

\$425/person

After May 31: Members: \$375/person, Non-Members:

\$475/person

Visit amaalliance.org/ for more information and to register.

Hotel Update – May 15, 2013:

The good news is that the AMA Alliance is booming and we have many more people than anticipated coming to the conference. The bad news is that our hotel space is used up!

We have been advised that all rooms in our block have been booked, and no more rooms are available at the \$250 rate at the Sofitel. There are, at this time, a limited number of deluxe rooms available at a higher rate at the Sofitel. We suggest you reserve immediately to secure one of these rooms if you would like to be in the conference hotel by calling 312-324-4044 .

The Tremont Hotel has some rooms available at a very reasonable price. If you contact the Tremont, ask for Lynette in sales and mention the AMA Alliance. Their phone number is (312) 751-1900. There are other excellent hotels in the immediate area.

2013-2014 ISMAA Slate of Officers Announced

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All ISMAA members are invited to vote on this slate at the ISMAA Annual Meeting on September 21 in Indianapolis.