



**INDIANA STATE
MEDICAL
ASSOCIATION
ALLIANCE, INC.**
Dedicated to the health of Indiana

The Alliance in Action

Summer 2007 Kelda Maynard, ISMA-A President

Indiana State Medical Association Alliance

Officers:

Kelda Maynard – President

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E-mail: KeldaKM@yahoo.com

Jeanne M. Darroca – President-elect

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Carmen Reed –

Northern Area Vice President

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Central Area Vice President

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Cynthia Nicholson –

Southern Area Vice President

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3325 Hamilton, West Lafayette 47906
Telephone: (765) 463-3757
E-mail: hgorup@aol.com

Marty Vibul – Treasurer

2245 E. Boonville-New Harmony Rd.,
Evansville 47725
Telephone: (812) 867-3130
E-mail: modmarty@hotmail.com

Kelli Thompson – Immediate Past President

4250 N. Riverside Drive, Columbus 47203
Telephone: (812) 375-1775
E-mail: dmtktt@comcast.net

Jill M. Bruce – ISMA-A Liaison

322 Canal Walk, Indianapolis 46202
Telephone: (800) 257-4762
E-mail: jbruce@ismanet.org

Join us for the 63rd Annual ISMA Alliance Convention

Personal and professional development workshops
and speakers highlight 2007 convention schedule.

This year's convention will be packed
with exciting speakers and events.
Listed are just some of the highlights.

Look inside for a full agenda & registration form.

yourallianceinaction

September 28 & 29 • Westin Hotel • Indianapolis



FRIDAY

Workshops:

- Tax and other financial issues facing nonprofits
Timothy Bryan, CPA, Partner – Kemper CPA Group LLC
(see page 5)
- County Project How-Tos

- Various county alliances presenting
Luncheon speaker – Janet Nausbaum, Professional Organizer – Simplified Spaces
- Silent auction and Boutique for Better Health benefitting the
AMA Foundation and Indiana Coalition Against Domestic Violence
(see page 5)
- Presentation of county grants, Betty Wolverton Service Award
and Building Healthier Communities Awards (see page 3)
- Vote on bylaws changes (see page 2)
- Jeanne Darroca will be installed as the ISMA Alliance president



◀ Timothy Bryan, CPA
Janet Nausbaum



SATURDAY

- Nordstrom fashion seminar and makeovers (see page 5)
- IMPAC Luncheon (see page 6)
- Presidents' Night (see page 6)



Jeanne Darroca

ISMA ALLIANCE CONVENTION 2007

2007 PROPOSED BYLAWS CHANGES

The Bylaws Committee this year did an extensive review of the Bylaws, taking in consideration changes in how the ISMA Alliance has functioned the last several years, changes in AMA Alliance Bylaws, attendance at state meetings and the ISMA Alliance acquiring 501c3 status. Several changes/amendments have been proposed to the Bylaws. These proposed changes will be voted on during our Annual Convention in September. The following highlights the areas of major change:



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1. All members will be regular members, thus eliminating the associate member category and making medical student spouse members and physician members regular members. It was determined this encourages participation by our future members and shows their membership is valued. It also aligns us with AMA Alliance Bylaws. The other regular membership categories are county alliance spouses, member at large spouses, widows/widowers, resident physician spouses and senior spouses. Additionally, physician members no longer must be married to be a member.
2. Renaming Annual Convention to Annual Meeting to reflect the broader scope of what occurs during our session.
3. Adding to the Treasurer's duties of maintaining all paperwork relative our 501c3 status to ensure this is monitored in a timely fashion.
4. Eliminating and/or combining some standing committees and altering the composition of the Board of Directors to reflect the changing times and volunteers available. Some committees, such as Member-at-Large, have not existed for some time. Others, such as Guidelines, could be incorporated into other existing committees. And still others, such as Health Promotions and Public Relations, have lacked participation and could function on an as needed basis rather than trying to maintain as a standing committee. The work will be done as the President sees fit and avoiding conflict with the Bylaws.
5. Elimination of voting on a delegate for the AMA Alliance House of Delegates is unfortunately a casualty of declining attendance at the Annual Convention and a decrease in the number of delegates we can have due to a decrease in membership numbers. It has been difficult to get county delegates willing to be nominated to serve, especially since the AMA Annual Meeting is many months after our meeting. This allows the President flexibility in finding interested and available members to attend the AMA Annual Meeting.

Other changes are primarily housekeeping changes and the result of the above changes. The current Bylaws and the Proposed Bylaw Changes are available in full detail on the ISMA Alliance Web site. If you have any additional questions or comments, please contact Sarah A. Sanders, Bylaws Chair, via e-mail at sasgoboilers@comcast.net or by phone at (260) 625-6793.

2006-2007 BYLAWS COMMITTEE MEMBERS:

Sarah Sanders, Chair • Jeanne Darroca • Kelda Maynard • Kelli Thompson

2007-08 ISMA ALLIANCE SLATE OF OFFICERS

The Nominating Committee met on April 9, 2007. Discussion of potential candidates with subsequent agreement followed. This slate was presented to the ISMA Alliance Board on May 9, 2007, and approved by all in attendance.

Voting on this slate of officers will be held at the ISMA Alliance annual convention September 28. All paid members of the ISMA Alliance are eligible to attend and vote.

PRESIDENT

Jeanne Darroca, Delaware-Blackford Co.
(automatic succession)

PRESIDENT-ELECT

Hallie Gorup, Tippecanoe Co.

SECRETARY

TBA

TREASURER

Marty Vibul, Vanderburgh Co.

AREA VICE PRESIDENTS

Northern Area

Camille Pond, Fort Wayne/Allen Co.
Sarah Sanders, Fort Wayne/Allen Co.

Central Area

Ellen Richter, Vigo Co.
Laurel Weddle, Bartholomew-Brown Co.

Southern Area

Ruby Sneed, Vanderburgh Co.
Cindy Ansbro, Vanderburgh Co.

2007 NOMINATING COMMITTEE MEMBERS:

Kelli Thompson, Chair and
Immediate Past President
Jeanne Darroca, President-Elect
Laurel Weddle, Appointed Past President
Judy Van Curen, Northern Area
Kay Enderle, Central Area
Cindy Ansbro, Southern Area
Ruby Sneed, Past President

ISMA ALLIANCE CONVENTION 2007

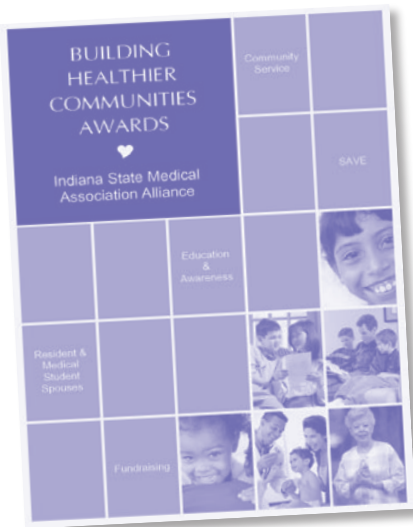
SEPTEMBER 28 AND 29 –THE WESTIN HOTEL, INDIANAPOLIS

AWARD NOMINEES SOUGHT – DEADLINE AUGUST 24

Go to www.ismanet.org/alliance/index.htm for rules and applications, or contact Jill Bruce at 800-257-4762 or jbruce@ismanet.org.

BUILDING HEALTHIER COMMUNITIES AWARDS

The Building Healthier Communities awards grew out of the Hands are NOT for Hitting/SAVE award, initiated in 1999 by the ISMA Alliance to recognize excellence in SAVE programs and projects in Indiana. The program has since been expanded to include other health promotion programs and projects.



AWARD CATEGORIES

Community Service

Projects provide a health-related service in the community (health screenings, immunization programs, in-school programs, etc.).

Education and Awareness

Projects educate and bring awareness to a certain population on a particular topic (health fairs, forums, workshops, public relations, etc.).

Fundraising

Projects will NOT be judged on the amount of money raised. Instead, projects should reflect efforts to plan and implement the fundraiser (dances, dinners, races, grant programs, benefits, AMA Foundation, etc.).

SAVE and SAVE TODAY

Projects support the national SAVE (Stop America's Violence Everywhere) program (SAVE vigils, shelter programs, Hands Are NOT For Hitting, etc.).

Resident Physician And Medical Student Spouses

Projects recognize the efforts of the spouses of resident physicians and medical students, including projects directed at community service, education and awareness, fundraising and SAVE. County alliances are NOT eligible for this category.

Any qualified county alliance or any individual ISMA Alliance member may be nominated. Any individual ISMA Alliance member or qualified county alliance may submit a nomination. Eligible projects must have been held and completed between September 1, 2006, and August 1, 2007. If the project was conducted in conjunction with another group(s), the project must have been initiated by or have had major involvement of the county alliance or RPS/MSS group. A project that has won a former SAVE award cannot be resubmitted within three years of the win unless the project was changed in some capacity or a new component was added.

Each county or individual ISMA Alliance member may submit only one program or project per category. However, the same project may not be submitted in more than one category.

PROJECT FUNDING DEADLINE AUGUST 24

The ISMA Alliance is accepting applications for the 2007 County Grant Program. Any qualified county alliance may apply. Projects must support health-related charitable endeavors. A maximum of \$500 will be awarded for each program selected. Grants will be presented at the state convention on September 28. Go to www.ismanet.org/alliance/index.htm for rules and an application, or contact Jill Bruce at (800) 257-4762 or jbruce@ismanet.org.



BETTY WOLVERTON ANNUAL SERVICE AWARD

This award was established in 2001, and its first recipient was Betty Wolverson of Clarksville. The award was presented posthumously to Betty's husband and children in November 2001. The award is to be presented annually to the person who most personifies Betty's qualities and dedication to service.

Betty epitomized the best in all of us. Always pleasant and helpful, she represented us on the ISMA legislative committee for a decade, received gubernatorial awards for her legislative efforts and was nominated for the AMA-A "Belle Chenault" national award for legislative excellence. It was at her side that many of us learned the "how" of the Indiana legislature. In addition to legislation, her community volunteerism and motherhood awards were equally exceptional.

Any individual ISMA Alliance member may be nominated for the Betty Wolverson Annual Service Award. Any individual ISMA Alliance member or qualified county alliance may submit a nomination. Past winners of the Betty Wolverson Annual Service Award are not eligible.

ISMA ALLIANCE CONVENTION 2007

SEPTEMBER 28 AND 29 – THE WESTIN HOTEL INDIANAPOLIS

FRIDAY, SEPT. 28

- 8 a.m. – 4:30 p.m. Registration for Alliance members
AMA Foundation Silent Auction and Boutique for Better Health opens
- 9 – 9:15 a.m. Opening Session of the 62nd Annual Meeting
ISMA Alliance House of Delegates
 - Invocation
 - Pledge of Allegiance, Mission Statement
 - Introduction of Guests
- 9:15 – 10 a.m. Tax and other financial issues facing non-profits,
Timothy G. Bryan, CPA, Partner, Kemper CPA Group LLP
(Guests and spouses welcome)
- 10 – 10:30 a.m. Break
- 10:30 – 11:45 a.m. Alliance House of Delegates opens
 - State of Alliance Report, Kelda Maynard
- Noon – 1:30 p.m. Luncheon with Guest Speaker, Janet Nusbaum,
Professional Organizer from Simplified Spaces of Carmel
- 2:15 – 3 p.m. Idea Fair/County Project How-Tos
 - Various county alliances to present
 (Guests and spouses welcome)
- 3 – 4:30 p.m. Alliance House of Delegates reconvenes
 - Presentation of Awards
 - Election results
 - Installation of Officers
 - President’s Address, Jeanne Darroca
- 5:30 p.m. AMA Foundation Silent Auction and
Boutique for Better Health close
- 6:30 – 8 p.m. ISMA House of Delegates convenes
- 8 – 11:30 p.m. Afterglows
- 9 p.m. Reception honoring Kelda Maynard

SATURDAY, SEPT. 29

- 8 – 10 a.m. Nordstrom Fashion Seminar and Breakfast
- 12:30 p.m. IMPAC Luncheon
- 6:30 – 7 p.m. Presidents’ Night Reception
- 7 – 11 p.m. Presidents’ Night Dinner
Installation of ISMA Alliance President, Jeanne Darroca



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IMPORTANT DEADLINES:

August 30

Hotel reservation deadline

September 14

Convention registration deadline

September 28-29

ISMA Alliance Annual Convention

HOTEL INFORMATION:

The Westin Hotel, Indianapolis
50 South Capitol Avenue



To reserve a room, please call the hotel directly at (317) 262-8100 or toll-free at (800) 937-8461. Ask for “reservations” and mention that you are with the ISMA to receive the special convention rate of \$149. Availability of hotel rooms will be limited; reserve as early as possible. After August 30, rates will be based on availability.

ISMA ALLIANCE CONVENTION 2007 – WORKSHOPS AND LUNCHEON

SEPTEMBER 28 AND 29 – THE WESTIN HOTEL, INDIANAPOLIS

ALLIANCE LUNCHEON SPEAKER'S MISSION IS TO CLEAR THE CLUTTER FOR A BETTER LIFE

Friday, September 28, Noon, \$35



Janet Nausbaum of Simplified Spaces determined her mission would involve not only helping clients clear the clutter from a disordered life. It would also help them make room for the quality of life they imagine possible.

But Janet didn't always believe in organization. "My mother used to describe my room as having been hit by a tornado," she explained. "But I learned quickly after having kids that simplifying my spaces and implementing easy and logical systems was the key to staying in control of my environment and our ever-changing activities."

Janet's current passion is sharing her epiphany about the benefits of organization and encouraging others who struggle with clutter in the home, office or place of business.

After helping her grandmother downsize from a home to an apartment five years ago, and disbursing her grandmother's estate recently, Janet began focusing on helping seniors, baby boomers and families with the physical and emotional aspects of transitioning from one living environment to another.

Janet also has personal experience in relocating. She moved her own family to Texas, Georgia and back to Indiana.

For 20-plus years, she worked as an organizer of businesses and events. Prior to founding Simplified Spaces in 2003, she started an event planning business in Atlanta called Celebrations and Reunions that specialized in class reunions. After earning a bachelor's degree from Indiana University, Janet was a physician practice administrator and business analyst for five years.

She is a member of National Association of Professional Organizers, the National Association of Senior Move Managers, Carmel Chamber of Commerce and the Network of Women in Business.

A proud mother of two girls, Janet resides in Westfield, Ind.

When you complete your registration form, check the appropriate box for the Alliance Luncheon and include your fee of \$35 per person for this event.

MINI WORKSHOPS PROVIDE PRACTICAL ADVICE AND CREATIVE IDEAS FOR YOUR LOCAL ALLIANCE

9:15 AM

Tax and other financial issues facing nonprofits

Timothy Bryan, CPA, Partner – Kemper CPA Group LLC



2:15 PM

County project how-tos

Various County Alliances Presenting



Spouses and guests are welcome to attend these workshops.



SILENT AUCTION AND BOUTIQUE FOR BETTER HEALTH

Friday, September 28, 8 am – 5:30 pm

Come shop at our Boutique for Better Health and place a bid at our silent auction. All proceeds benefit the AMA Foundation and the Indiana Coalition Against Domestic Violence.

Nordstrom Seminar & Breakfast

Saturday, September 29, 8-10 am, \$10

Nordstrom Cafe, Circle Centre Mall

When you complete your registration form,

check the appropriate box for the Nordstrom event

and include your fee of \$10 per person.



ISMA ALLIANCE CONVENTION 2007 – PRESIDENTS’ NIGHT & IMPAC LUNCH

SEPTEMBER 28 AND 29 – THE WESTIN HOTEL, INDIANAPOLIS

IMPAC LUNCHEON — FEATURED SPEAKER: STUART ROTHENBERG*

Saturday, September 29, 12:30 pm, \$35

A prolific writer, Stuart Rothenberg is editor and publisher of *The Rothenberg Political Report*, a biweekly newsletter that discusses congressional and gubernatorial elections, presidential politics and current developments in Washington, D.C.

Rothenberg’s commentary appears in *Roll Call*, a Capitol Hill publication, as well as the *Wall Street Journal*, *The Washington Post*, *The New York Times* and other major newspapers. His television appearances include ABC’s “This Week,” CBS’s “Evening News,” NBC’s “Meet the Press” and PBS’s “News Hour with Jim Lehrer.”

Affiliated with CNN as a political analyst since 1996, Rothenberg presented analysis for the Voice of America in two recent presidential elections. For more than a decade, he has traveled the nation, addressing corporate and association audiences to provide insight on the latest political trends.



When you complete your registration form, check the appropriate box for the IMPAC Luncheon and include your fee of \$35 per person for this event.

** (Indiana Gov. Mitch Daniels, announced earlier as IMPAC speaker, was unable to attend.)*

PRESIDENTS’ NIGHT — FEATURING THE WRIGHT BROTHERS

Saturday, September 29, 6:30-11 pm, \$60

Each ISMA annual convention includes this special evening for the outgoing ISMA and ISMA Alliance presidents. But while the honors on Presidents’ Night are for two people, the fun is for all.



Surrounded by their families and friends, ISMA President Vidya S. Kora, M.D., and ISMA-A President Kelda Maynard will start the festivities greeting guests at a 6:30 pm cocktail reception. During the dinner, which begins at 7 pm, two new presidents will take their oaths of office for the coming year.

Then the lights go down and the volume goes up! The entertainment starts and the toes begin to tap. The sounds this year might be familiar because “Indiana’s Band,” the Wright Brothers,

will again provide the musical score for an ISMA celebration.

The Wright Brothers’ sound defies any label. This family band appears at home with a ’40s era Big Band number, a Beatles classic or a Bluegrass harmony. Their instruments will urge you to get up and dance. But their harmonies will have you sitting back and simply listening.

When you complete your registration form, check the appropriate box for the Presidents’ Night dinner and include your fee of \$60 per person for this event.

Like every Wright Brothers audience, you’ll find yourself joining in the call for “More!” by the evening’s end.



the Wright Brothers

ALLIANCE HOUSE OF DELEGATES DEBATES ISSUES AND TAKES ACTION

AMA Alliance delegates, including six from Indiana, convened June 24-26, 2007, for the 84th Annual Meeting of the House of Delegates. Those participating from Indiana were: Kelda Maynard, Jeanne Darroca, Ferial Alsikafi, Cindy Ansbro, Sarah Sanders and Laurel Weddle.

During the meeting, delegates considered a number of proposed bylaws amendments, resolutions and policies. Following are highlights of those actions:

- Recommitted to the Bylaws Committee of 2007-2008, a proposed bylaws amendment that would have added the term "domestic partner" wherever the word "spouse" appears in the categories of membership. It was suggested by delegates that some state Alliances do not hold their annual meetings until September and have not had the opportunity to debate the merits of the proposed amendment or to fully communicate with their members on the issue. It was agreed that some study of the impact

that such a Bylaws amendment would have on the organization is warranted before a decision can be rendered.

- Adopted an amendment to add a "spouse" and "widow" or "widower" of a medical student member to the "regular" and "associate" categories of Alliance membership.
- Adopted an amendment to the bylaws adding members of the Integrated Marketing Advisory (IMC) Committee serving at the time of Annual Session as national delegates to the annual meeting.
- Rejected an amendment to add a new "Family and Friends of Medicine" category.
- Adopted an amendment to the bylaws clarifying that all membership categories except "honorary" will have the same voting privileges and be able to hold elective office, hold appointive positions, and be able to testify at Reference Committee hearings.
- Adopted a resolution to charge the 2007-2008 Bylaws Committee to study the



feasibility of transitioning the Young Member Connection Task Force to the status of an advisory committee effective with the FY 2008-2009 Alliance fiscal year, with a recommendation to be sent to the board of directors in June 2008.

INDIANA RESOLUTION ADOPTED BY AMA ALLIANCE HOUSE OF DELEGATES

A resolution regarding lap/shoulder belts in school buses submitted by the ISMA Alliance was adopted by the AMA Alliance House of Delegates in June.



The resolution encourages state and local county Alliances to collaborate with local community organizations, parents and schools to encourage the installation and use of three-point (lap/shoulder belts) on all public and private school buses. This proposed resolution was in response to the November 2006 school bus crash that killed three students; National Transportation Safety Board reports on school bus crashworthiness; mandatory seatbelt laws for children in automobiles; and medical community endorsements.

ELECTIONS

The House also elected the nominated slate of officers to the AMA Alliance Board of Directors. The slate of officers passed without any challenges.

2007-2008 OFFICERS:

- President — Diane Fenyk, Minnesota
- President-elect — Sandi Frost, Kentucky
- Secretary — Nancy Kyler, Virginia
- Treasurer — Carolyn Plested, California
- Imm. Past President — Nita Maddox, Alabama

DIRECTORS:

- Emma Borders, Louisiana
- John Lovin, North Carolina
- Barbara Hanas, Iowa
- Kathy Lariviere, Iowa
- Debbie Lazarus, Colorado
- Barbara Savage, Iowa
- Susan Todd, Texas
- Jeanie Owen, Nebraska

More information about the 2007 AMA Alliance Annual Meeting and a complete listing of bylaws changes is available on the AMA Alliance Web site at www.amaalliance.org.



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322 Canal Walk
Indianapolis, IN 46202-3268

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The Alliance in Action Summer 2007

Send comments to:
The Alliance in Action
322 Canal Walk
Indianapolis, IN 46202-3268
(800) 257-4762
(317) 261-2060
FAX (317) 261-2076
jbruce@ismanet.org

Check out the Alliance on the
Web at www.ismanet.org



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Domestic Violence*

*Presentation of county grants, Betty Wolverton Service
Award and Building Healthier Communities Awards*



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Vote on bylaws changes

*Jeanne Darroca will be installed as the
new ISMA Alliance president.*

Nordstrom fashion seminar and makeovers

IMPAC Luncheon & Presidents' Night



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ISMA ALLIANCE 2007 CONVENTION
REGISTRATION FORM



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September 28 & 29 • Westin Hotel • Indianapolis

Please note that pre-registration is required, but it is a quick process. Simply complete the registration form by Friday, September 14, and mail with your payment to the ISMA-Alliance, Attention: Marty Vibul, Alliance treasurer, 2245 E. Boonville-New Harmony Rd., Evansville, IN 47725. Checks should be made payable to the ISMA-Alliance. If you have any questions, please contact Marty at (812) 867-3130 or modmarty@hotmail.com.

- Check if you prefer a vegetarian meal.
- Check if you require special accommodations to fully participate; please attach a description of your needs.

IMPAC LUNCHEON (SATURDAY, SEPT. 29)

\$35 per attendee @ \$35 ea. = _____

PRESIDENTS' NIGHT (SATURDAY, SEPT. 29)

\$60 per attendee @ \$60 ea. = _____

ISMA ALLIANCE

Registration fee @ \$50 ea. = _____

Alliance luncheon @ \$35 ea. = _____

Nordstrom Cosmetics Experience and Breakfast @ \$10 ea. = _____

Check enclosed for \$ _____

NAME _____

GUEST/SPOUSE NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____ FAX (_____) _____

E-MAIL _____