



INDIANA STATE  
**MEDICAL  
ASSOCIATION  
ALLIANCE, INC.**  
*Dedicated to the health of Indiana*

# Monday Alliance Memo

October 31, 2007

HAPPY HALLOWEEN

## Important Upcoming Dates

### November 7, 2007

ISMA-A Board Meeting and  
Educational Program  
Ruth Lilly Health Education Center  
Indianapolis

### January 23, 2008

Medicine Day at the Statehouse  
Indianapolis

### March 30, 2008

Doctor's Day

### March 31 – April 2, 2008

AMA Alliance Capitol Conference  
in conjunction with AMA National  
Advocacy Conference  
Washington, D.C.

## Contact Us

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### Jeanne Darroca, President

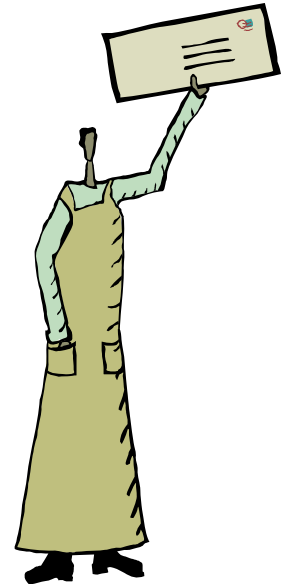
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### Hallie Gorup, President-elect

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## ISMA Alliance Board meeting and health education program

- Wednesday, November 7
- Ruth Lilly Health Education Center  
*(located at 2055 North Senate Avenue  
in Downtown Indianapolis on the north side  
of Methodist Hospital)*
- 10:00 a.m.
- Meeting topics include convention follow-  
up, membership and planning for 2007-08.
- Program will be by the Ruth Lilly Health  
Education Center and will include a tour.
- Buffet-style lunch is \$10.75 per person.
- Please bring a package of diapers to donate  
to our diaper drive.
- RSVP by Friday, November 2 to Jill Bruce at  
[jbruce@ismanet.org](mailto:jbruce@ismanet.org) or 800-257-4762.



## Vigo and Vanderburgh Counties Celebrate SAVE TODAY with a variety of activities

### Vigo County Medical Alliance (VCMA) Activities

- The **VCMA** is selling coupon booklets for Community Day at Elder Beerman to raise money for SAVE booklets. Booklets are sold for \$5 each, and the VCMA keeps the entire \$5. Each booklet contains a \$10 coupon good on almost any merchandise item of \$10 or more.
- For the eighth year, the **VCMA** partnered with the Terre Haute Children's Museum to celebrate SAVE Day. VCMA hosted 120 kindergarteners from two Vigo County schools; they made a "Hands Are Not For Hitting" banner, saw and discussed a video about bullying, and had a chance to do "hands-on" activities in the Children's Museum. Terre Haute Mayor Kevin Burke declared October 10, 2007 to be SAVE DAY in Terre Haute, and spoke to the children. Two local TV stations covered the event. Previously, SAVE materials were delivered to all kindergarteners and first-graders in the Vigo County School Corporation and one parochial school.
- On October 16, **VCMA** hosted its annual CODA (Council on Domestic Abuse) Shower at the luncheon meeting.

### Vanderburgh Medical Alliance (VMA) Activities

- The **VMA** recently participated in *Lights on After School* as part of their SAVE activities. The idea is to provide activities for children after school. Many agencies (such as the school corporation, YWCA, youth council and police, sheriff and fire departments) set up health-related

booths/activities. School dance teams performed, door prizes were given away and food was served. A fireworks display ended the evening. This one-day event is held annually in October. Click [here](#) to read more about the Evansville event and learn about taking part in *Lights On Afterschool* in your own community.

- The **VMA** is currently scheduling "Head Strong" anti-bullying residencies in six Evansville schools. This too, is part of the VMA's SAVE activities. The VMA received two grants this year for SAVE projects, one from ISMA-A and the other from Toyota. They are integrating Internet safety/cyber-bullying into their programs this year.

## Share with us

Let us know what's happening in your counties. Send your news and photos to you Area Vice Presidents and we'll add it to our next M.A.M. and the *Alliance In Action* newsletter.

## Have a question?

Need a new idea for a meeting or a fundraiser? Are you trying to find officers and chairs for next year? Who better to ask for help than your fellow Alliance members. We'll publish your questions in M.A.M. and get some feedback for you. Send your questions to your Area Vice Presidents, ISMA Alliance President Jeanne Darroca or ISMA Alliance Liaison Jill Bruce.

## AMA Alliance Capitol Conference

Hone your advocacy skills and apply them on site in cooperation with the medical society's scheduled visits to Congress. Plan to attend the Alliance Capitol Conference -Winter Session in tandem with the AMA's National Advocacy Conference, March 31-April 2 in Washington, D.C. Contact Jeanne Darroca, ISMA Alliance president, or ISMA Alliance Liaison Jill Bruce for more information.