Conversations With Your C-Suite



Conversations With Your C-Suite

Be Prepared:

- 1. What don't they know about CME?
- 2. What needs to be done in your organization?
- 3. What needs to be done to make it happen? (resources, process, etc.)
- 4. What is your plan?



What don't they know about CME?



What needs to be done in your organization?

- Do you have physician champions? A CME Committee?
- Do you have links between CME and Quality Departments?
- Are you connected to your community? (Health Dept. Etc.)
- Do you plan Inter-professional and/or team based learning opportunities?
- Do you offer a variety of formats?
- Do you have access online?



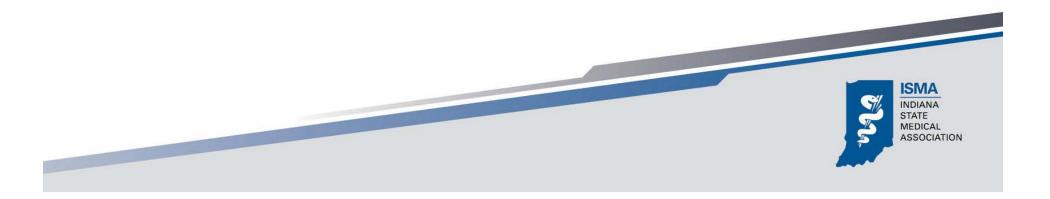
What needs to be done to make it happen? (resources, process, etc.)

- What does your organization already have in place that you can tap into?
 - QI dept data
 - Teleconference capabilities
 - County health data
 - Physicians looking for ways to get involved
- Do you need to be aligned differently?
- Do you need financial backing?
 - Health Foundation
 - Grants
 - Survey Physicians ROI



What is your plan?

- Have a plan
- Milestones
- Pie in the sky vs. at minimum



Conveying CME Requirements and Expectations

Develop a guide or handbook – have available on website

- Individual CME activity requests
 - Minimum requirements
 - Policies
- RSS Requests
 - Who is qualified to serve as course directors?

Conveying CME Requirements and Expectations

Training Session

- New Staff
 - ACCME Expectations
 - Institutional Expectations
- Annually All Staff
 - Review RSS data
 - Updates



Conveying CME Requirements and Expectations

