

Conversations With Your C-Suite



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Be Prepared:

1. What don't they know about CME?
2. What needs to be done in your organization?
3. What needs to be done to make it happen? (resources, process, etc.)
4. What is your plan?

What don't they know about CME?



What needs to be done in your organization?

- Do you have physician champions? A CME Committee?
- Do you have links between CME and Quality Departments?
- Are you connected to your community? (Health Dept. Etc.)
- Do you plan Inter-professional and/or team based learning opportunities?
- Do you offer a variety of formats?
- Do you have access online?

What needs to be done to make it happen? (resources, process, etc.)

- What does your organization already have in place that you can tap into?
 - QI dept data
 - Teleconference capabilities
 - County health data
 - Physicians looking for ways to get involved
- Do you need to be aligned differently?
- Do you need financial backing?
 - Health Foundation
 - Grants
 - Survey Physicians - ROI

What is your plan?

- Have a plan
- Milestones
- Pie in the sky vs. at minimum

Conveying CME Requirements and Expectations

Develop a guide or handbook – have available on website

- Individual CME activity requests
 - Minimum requirements
 - Policies
- RSS Requests
 - Who is qualified to serve as course directors?

Conveying CME Requirements and Expectations

Training Session

- New Staff
 - ACCME Expectations
 - Institutional Expectations
- Annually – All Staff
 - Review RSS data
 - Updates

Conveying CME Requirements and Expectations

BEST
PRACTICE

